

XXIII. DEPARTMENT OF TOURISM**A. OFFICE OF THE SECRETARY****STRATEGIC OBJECTIVES****SECTOR OUTCOME**

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Tourism Revenue, Employment and Arrivals Increased

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2022 TARGETS
Tourism Revenue, Employment and Arrivals Increased		
TOURISM POLICY FORMULATION AND PLANNING PROGRAM		
Outcome Indicator(s)		
1. Number of tourism strategies, policies and action plans developed	6	136
Output Indicator(s)		
1. Number of technical assistance provided to tourism stakeholders		
- Local Government Units (LGUs)	2,744	785
- Non-LGUs	3,353	1,014
2. Percentage of entities assisted who rated the technical assistance as satisfactory	92%	94%
TOURISM INDUSTRY TRAINING PROGRAM		
Outcome Indicator(s)		
1. Percentage of target industry personnel trained that rated the services as satisfactory	90%	98%
2. Percentage of the total number of industry workforce/pax trained that improved their performance/economic situation marketability	N/A	5%
Output Indicator(s)		
1. Number of training days delivered	1,451	N/A
2. Percentage of attendees/trainees that completed the training	90%	93%
3. Number of persons trained		
-LGUs	2,438	4,543
-Industry Personnel	N/A	15,422
4. Number of trainings conducted	N/A	422
STANDARDS DEVELOPMENT AND ENFORCEMENT PROGRAM		
Outcome Indicator(s)		
1. Percentage of accredited tourism enterprises that maintained the tourism standards and regulations	90%	97%
Output Indicator(s)		
1. Number of tourism standards reviewed	2	3
2. Number of inspections of tourism enterprises conducted	6,076	N/A
3. Percentage of accreditation applications acted upon within 20 working days	90%	96%
4. Number of accredited enterprises	N/A	8,264

GENERAL APPROPRIATIONS ACT, FY 2022

MARKET AND PRODUCT DEVELOPMENT PROGRAM**Outcome Indicator(s)**

1. Percentage increase in the number of travel partners selling the Philippines in the identified

Opportunity Markets

9%

N/A

2. Percentage increase in the number of Philippine properties considering to venture into the new markets and/or willing to offer the new activities

9%

N/A

3. Percentage increase in the number of products developed and/or enhanced

N/A

18%

4. Percentage increase in the number of partners selling the Philippines in the domestic and international markets

N/A

5%

Output Indicator(s)

1. Number of travel trade development/support activities conducted

95

453

2. Number of consumer activations conducted/support activities conducted

95

1,081

3. Number of products developed and product partners engaged

120

N/A

4. Number of product development activities conducted

N/A

402