# DEPARTMENT OF TOURISM

National Capital Region

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Date: October 06, 2022

# GENTLEMEN:

# REQUEST FOR QUOTATION

QUAN	UNIT	Kindly quote to us your latest price(s) on the following item(s):  ITEM/DESCRIPTION/SPECIFICATION	UNIT PRICE
TITY			
		CONSULTANCY SERVICES COMPANY	
		For the conduct of Seminar on with Filipino Brand of Service Excellence and Barrier-	
		Free Tourism for Mabuhay Accommodation Establishments in NCR (5 runs)	
		Project Title:  "Filipino Brand of Service Excellence and Barrier-Free Tourism Seminar for Mabuhay	
		Accommodation Establishments in NCR" (2 seminars/run)	
		Target Participants: 30 Mabuhay Accommodation frontline officers / run	
		<u>Date of Seminar:</u> October 18-19, 2022; October 20-21, 2022; October 25-26, 2022 October 27-28, 2022; November 3-4, 2022	
		(*subject to change due to the availability of speakers, venue, and the current COVID-19 Alert Level,	
		to be agreed by the DOT-NCR and the supplier in coordination with the concerned LGU/stakeholders) 2 seminars/run	
		Filipino Brand of Service Excellence Seminar	
		Basic Food Safety for Food Handlers	
		Duration: Two days (min. 16 hours)	
		Area: Venue within Metro Manila Components: Face-to-Face	
		I. BACKGROUND & PROIECT DESCRIPTION	
		Following the introduction of new standards for hotels, resorts and apartment hotels, the	
		Department of Tourism (DOT) has developed the Mabuhay Accommodation Standards for the low-end accommodation sector. "Mabuhay Accommodation" refers to tourist inns, pension	
		houses, motels, bed and breakfasts, guest houses, hostels, and other similar accommodation	
		establishments.	
		The DOT believes that setting up standards even in the low-end accommodation sector would	
		further enhance tourism competitiveness of the country. It will also uplift the market perception of some establishments, like motels, which have a "negative" connotation among Filipinos.	
		Focusing on hospitality, friendliness, and service, as well as the quality of facilities, the standards	
		are aimed at elevating the quality of accommodation and hospitality in the country and make them	
		at par with global standards.	
		In line with promoting consistent standards and allowing guests to enjoy equal quality in the	
		different types of accommodation, the Department of Tourism – National Capital Region (DOT-NCR) through its Industry Manpower Development Unit and Tourism Regulation Division will	
		conduct a Seminar on with Filipino Brand of Service Excellence and Barrier-Free Tourism for	
		Mabuhay Accommodation Establishments in NCR. It aims to continuously raise the standard of	
		services they provide in their respective posts by enhancing their knowledge and skills on proper	
		customer handling, personality development, and to understand the Filipino brand of service.	
		II. PROJECT OBJECTIVES Filipino Brand of Service Excellence Seminar	
		To continuously improve the quality of service provided by the frontline officers and	
		raise customer satisfaction;	
		• To equip the participants with effective techniques to handle customer concerns through a tourists' friendly approach;	
		• To describe the communication process, barriers to communication and listening skills as	
		effective communication tools among the participants in order to produce more empathetic	
		and efficient frontline officers;	
		To help the participants understand/apply the Filipino Brand of Service Excellence;	
		Barrier-Free Tourism Seminar	
		Orient tourism frontliners on how to assist PWD travelers in an easy to follow, practical and	
		<ul><li>appropriate ways;</li><li>Enhance the mobility of PWDs to make their travel smooth, safe, and trouble-free;</li></ul>	
		Professionalize overall frontline services to tourists.	
		Gender Development Objectives:	
		Promote equal opportunities for men and women to receive training and be employed in the	
		tourism industry; Targeting 45% women participants	
		III. METHODOLOGY  To answer the effectiveness of the pregram the following methodology will be	
		To ensure the effectiveness of the program, the following methodology will be	
		utilized: - Lecture-discussion	
		- Group activities	

## **IV. COURSE OUTLINE**

## Filipino Brand of Service Excellence Seminar

Module I - Service Excellence and the 7M's of Filipino Values

Module II - Delivering Excellent Service using the GUEST Technique

Module III - The HEART of Service Recovery

#### **Barrier-Free Tourism Seminar**

Module I - UNCRPD General Obligations Article 4.3 and Laws on the Rights of Persons with Disabilities (PWDs)

Module II - Disability Perspective

Module III – Practical and Appropriate ways of Handling Persons with Disabilities (PWDs)

- Orthopedically Handicapped
- Visual Impairment
- Hearing Impairment
- Persons with Autism

# v. REQUIREMENTS FOR SUPPLIERS

- a. Must be a consultancy service provider that specializes in conducting/facilitating/organizing trainings and utilizing training modules and programs approved by DOT-OIMD.
- b. Must submit a list of current and previously conducted trainings or similar projects with DOT.
- c. Must submit a plan of approach/methodology with timeline for the execution of the overall scope of the project.
- d. Duly registered Philippine company with appropriate government Agency.
- e. Highly experienced in conducting and organizing high impact trainings that are of value to Filipinos.
- f. Must be registered with the Philippine Government Electronic Procurement Systems (PhilGEPS).
- g. Must provide a breakdown of prices and services included in the quotation complete with E-VAT and other government taxes;
- h. Amenable to government procedure or send-bill arrangement and preferably with Land Bank of the Philippines account.
- i. Must submit a curriculum vitae/professional license and company profile

#### j. With an office in Metro Manila.

# VI. SCOPE OF WORK/DELIVERABLES

## **PRE-EVENT**

- 1. Design and development of learning module using current training needs, information and identified knowledge/capacity gaps and DOT-OIMD standards and the DOT-NCR's objectives
- 2. Collaborate with the DOT-NCR team, private organizations/partners, cooperative, non-government organization, if applicable, and in conceptualizing the program design, providing academic direction, selection of speakers/panelists/subject matter experts, assigning course topics, presentation, among others;
- 3. Engage directly with subject matter experts/speakers/panelists in learning course topics that will be agreed upon and ensure all contents are aligned to the DOT-NCR directions, theme, topic and goals;
- 4. Must include rental of venue with audio-visual equipment;
- 5. Draft and send out event invitation to target participants;
- 6. Draft and send out event invitation to target speakers/subject matter experts and VIP guests;
- 7. Draft and prepare speeches for principals;
- 8. Hire additional manpower to facilitate registration/attendance, feedback forms and management/assistance during seminar activity if necessary;
- 9. Must include the preparation of event's key visual, layout, and translations;
- 10. Create and manage pre-event social media postings, boosting and promotions;
- 11. Cover communication expenses for the preparation and duration of the training;
- 12. Be present, document and submit minutes of all meetings (virtual or actual) of the secretariat and working committees;
- 13. Sourcing of tokens of appreciation proportionate to the status of the subject matter experts/panelists/speakers, and VIP guests. Present a variety of choices of tokens for the DOT-NCR's approval. Package the tokens according to the DOT-NCR brand directions;

## **DURING EVENT**

- 14. Proposal must include transportation logistics for the project secretariat/ DOTNCR staff/speakers, also considering overtime pay, parking and meals of the transportation provider;
- 15. Make use of face-to-face as mode of implementation for the conduct of the training program.
- 16. Ensure all activities are within the minimum health protocols set forth by the IATF and provide health and safety kits to all participants and guests including tissue, wet wipes, alcohol, face masks;
- 17. Create and manage same-day event social media postings, boosting and promotions;

<ul><li>18. Mount a full technical run of the event and en</li><li>19. Provide meals and snacks for the participants</li></ul>		
VIP guests; 20. Provide pre/post-test, ensure that participant	ts accomplish the registration form,	
attendance sheet, and feedback form / link an	d encode results	
21. Provide certificates to participants and resour 22. Provide non-food tokens of apprecia	rce speakers after each seminar; ition to the subject matter	
experts/panelists/speakers, and VIP guests.	teron to the subject matter	
POST EVENT		
<ul><li>23. Provide for the fee of additional manpower to</li><li>24. Must include courier/delivery fees, if necessa</li></ul>	_	
25. Create and manage post-event social media po	-	
26. Submit final documentation, proceedings,		
modules/presentation, event materials to DO' 27. Must assist in encoding the gathered training		
OIMD links		
28. Submit a terminal report (OIMD form) and complete with recommendations, SWOT		
assessment within 15 days after the completion	-	
BUDGETARY REQUIRE		
PARTICULARS	ITEM AMOUNT	
Hotel Venue and Meals (AM/PM Snacks, Lunc (Php1,300/pax x 40pax x 2 days)	th) 104,000	
Van Hire (whole day use) 8000 x 2 days	16,000	
Speakers and Moderator's Honorarium	29,200	
Health and Safety Kit (alcohol, wipes, tissue, famask, pouch) Php100 x 40	4,000	
Training Supplies (paper, envelope, marker, in		
Material tarpaulin lay out and Printing expense Communication Expense	2,000 300	
Social media boosting and promotion	1000	
Token for speakers / Giveaways for participant		
Admin Cost (Procurement of Logistics; Manpo Assistance; Supervising and Managing the even Documentation and Reports)		
TOTAL PER R	RUN ₱176,200.00	
GRAND TO		
APPROVED BUDGET FOR THE CONTR  Eight Hundred Eighty-One Thou  *inclusive of government	isand Pesos Only	
VII. PAYMENT PROCEDURE		
<u>P881,000.00</u> inclusive of taxes upon com Government procedure and is subject to a	ippropriate government taxes.	
<ul> <li>Rates should include applicable taxes and</li> <li>Willing to provide services on a send-bill at</li> </ul>		
Documentary Requirements to be submitted	ed:	
<ol> <li>Valid Mayor's/Business Permit</li> <li>PhilGEPS Registration Number</li> </ol>		
3. Latest Income/Business Tax Return with		
<ul><li>4. Original or Certified True Copy of Duly Not Statement</li><li>5. Company Profile and Curriculum Vitae of It</li></ul>		
Contact Person:		
Ms. Elaine Villanueva - <u>esvillanueva@tourism.gov</u>		
Please quote your lowest price for the above require along with documentary requirements VIA PERSON in three (3) copies - 1 original copy IN A <b>SEALED E</b>	NAL SERVICE AND/ OR COURIER	
DOT NCR BAC SECRETARIAT Mr. Lawrence J. Alcantara – Head, NCR BAC Secre 2nd Floor, DOT Building, 351 Sen. Gil Puyat Aven		
Note: Deadline of submission is on <b>October 1</b>	2, 2022 at 10:00am	

This office desires to place an order for the above item(s) with the minimum delay. Your firm quotation will help us very much in placing the order.

Thank you.

	PRINT NAME OF DEALER/SUPPLIER	
_	ADDRESS OF DEALER/SUPPLIER	
TIN:	CONTACT NUMBER(s)	
	LANDBANK ACCOUNT NUMBER	
	ALITHODIZED SIGNATURE OVER PRINT NAME	

NCR-ADMIN-PMD-004-00