

Central Portal for Philippine Government Procurement Oppurtunities

## **Bid Notice Abstract**

Request for Proposal (RFP)

| Reference Number | 9119694   |
|------------------|---|
| Procuring Entity | DEPARTMENT OF TOURISM   |
| Title            | Procurement of an Educational Institution or Training Service Provider for the Basic Hebrew Language Course for the Local Tourism Industry Stakeholders |

## Area of Delivery

| Solicitation Number:                 | 2022-10-177  | Status                | Active              |
|--------------------------------------|--|-----------------------|---------------------|
| Trade Agreement:                     | Implementing Rules and<br>Regulations  |                       |                     |
| Procurement Mode:                    | Negotiated Procurement -<br>Small Value Procurement<br>(Sec. 53.9)             | Associated Components | 2                   |
| Classification:                      | Consulting Services  | Bid Supplements       | 0                   |
| Category:                            | Consulting Services  |                       |                     |
| Approved Budget for the<br>Contract: | PHP 616,000.00   | Document Request List | 0                   |
| Delivery Period:                     |  |                       |                     |
| Client Agency:                       |  | Date Published        | 15/10/2022          |
| Contact Person:                      | Norjannah P Lucman   |                       |                     |
|                                      | Admin. Officer III<br>351 Sen. Gil Puyat Avenue<br>Makati City<br>Metro Manila | Last Updated / Time   | 15/10/2022 00:00 AM |
|                                      | Philippines 1200<br>63-02-4595200 Ext.425                                      | Closing Date / Time   | 18/10/2022 10:00 AM |
|                                      | nplucman@tourism.gov.ph  |                       |                     |

## Description

TERMS OF REFERENCE

BIDDER: EDUCATIONAL INSTITUTION OR TRAINING SERVICE PROVIDER

PROJECT: BASIC HEBREW LANGUAGE COURSE FOR THE LOCAL TOURISM INDUSTRY STAKEHOLDERS

1. MINIMUM REQUIREMENTS:

The company must have at least one (1) year of experience in providing Hebrew language speaking training courses, either through physical/face-to-face setting or an online/cloud-based platform (including the organizing and executing available foreign language courses and managing participants and their activities);
Must be registered with PHILGEPS;

2. BACKGROUND:

In line with the Department's continuing efforts to assist the displaced tourism workforce during the tourism industry's recovery period, the Office of Product and Market Development (OPMD), in coordination with the Office of Industry Manpower Development (OIMD), will conduct a series of online foreign language training courses designed to equip and upgrade the communication skills of the local tourism industry stakeholders in response to the opening of the Philippine borders and the resumption of international (inbound) travel of the country's growing market from Israel.

The online language training program will be conducted in November 2022.

3. OBJECTIVE:

Following are the objectives of the project:

1. Conduct a capability-building program that will enable the local tourism stakeholders to learn the basics of communication/speaking in Hebrew and to further create an avenue of additional revenue-generating skillset; and 2. Generate a pool of abled foreign-language-speaking tour guides, tourism frontliners, and other stakeholders who can later be tapped to make contact and handle their Israeli counterparts.

4. SCOPE OF WORK AND DELIVERABLES

4.1. Pre-event

• Provide DOT with the organizational framework, methodologies of execution, technical specifications, and support to be used in the online language training platform, and feedback mechanism of the language training program to be undertaken;

• Must submit a list of recommended language trainers (per language), their resumé and appropriate credentials; and

• Language training syllabus: basics of Hebrew language, and common phrases used in tourism-oriented-and-related settings (to be submitted to, and approved by DOT)

4.2. Online language training program:

• Hosting of the online language training session to accommodate a maximum of 15 students in the room per training session;

• Language training session execution: Fifteen (15) sessions, two (2) hours per session for a total of 30 hours for the program;

• Learning materials: digital and downloadable language training materials; and

• Feedback mechanism: a) Post-online exam and c) student-evaluation form

4.3. Post-event:

• Provision and distribution of DOT-approved Certificates of Completion to participants (physical copies if possible); and

• Final Training Report following a prescribed format from DOT

5. SCHEDULE OF ACTIVITIES

The proposed schedule of the language training course(s) are the following:

Target dates of implementation Number of participants Duration of each session and number of sessions November 7 to 23, 2022 (afternoon) 15 pax (maximum) 2 session / 13 sessions total November 24 to 25, 2022 (afternoon) – assessment / awarding ceremony 2 session / 2 sessions total Notes:

- Classes should be conducted during weekdays only

- Final class time/schedule can be discussed by DOT and the service provider, but should fall between 9am to 7pm

- Training schedules are subject to change based on DOT recommendation(s)

6. QUALIFICATIONS OF THE EDUCATION INSTITUTION OR TRAINING SERVICE PROVIDER

The service provider should possess the following qualifications:

6.1. Company experience and network

Should have experience in organizing and executing their own language training courses / classes, either in the physical / face-to-face setting or through online learning platforms

Should be able to assist students / participants (tourism stakeholders) on how to use the recommended online learning platform

6.2. Online learning platforms:

Must have a separate, licensed online / cloud-based platform for the language training course that can accommodate the designated number of participants and DOT observers

Should be able to provide access link(s) to enable DOT and its appointed program evaluators / quality assessors to observe the class proceedings

6.3. Team Composition

Must provide a team for the online language training sessions:

One (1) Team Leader to plan, organize, direct and manage the online classes

Must have at least 1 year of experience in handling language educational training programs (whether online or face-to-face)

One (1) language teacher or lecturer / facilitator per language program (preferably, with experience in handling an online learning program)

Must have at least 1 year of experience in handling language educational training programs (whether online or face-to-face)

One (1) technical staff to provide and handle technical support to the lecturer and students / participants; One (1) administrative staff to handle the administrative and logistical requirements of the lecturer and

participants (e.g., class schedules, resource materials, Certificates of Completion, etc.)

7. BUDGET:

TOTAL BUDGET: PHP 616,000.00 (to be sourced from OPMD FY 2022 Work and Financial Program – Market Development Division / Israel)

Total budget per training program is all-inclusive of professional and technical fees, and applicable government taxes.

8. TERMS OF PAYMENT:

Send bill arrangement upon submission of complete billing and supporting documents: Bill must be addressed to the Department of Tourism.

Report (as supporting document) content:

(1) List of participants, (online) class attendance

(2) Screenshot of each class conducted (dated and time stamped)

(3) Online language training course program (i.e., course syllabus, methodology, and metrics used)

(4) Course evaluation and feedback form from students

(5) Links to the recording of the online training course (per session), and

(6) Key findings and recommendations (of participants regarding training course methodology)

## Line Items

| Item No.  | Product/Service<br>Name                  | Description  | Quantity | UOM | Budget (PHP)        |  |  |
|---|--|--|----------|-----|---------------------|--|--|
| 1   | Consulting<br>Services                   | Educational Institution or Training Service<br>Provider for the Basic Hebrew Language<br>Course for the Local Tourism Industry<br>Stakeholders | 1        | Lot | 616,000.00          |  |  |
| Other Informa<br>THE PROPOSAL   | <b>tion</b><br>/QUOTATION must b         | be addressed to:   |          |     |                     |  |  |
| To: PROCUREME<br>Department of T<br>Makati City   | ENT MANAGEMENT I<br>Tourism              | DIVISION   |          |     |                     |  |  |
| with details such<br>Name of the Bid<br>Address of the B<br>Title of the Proje<br>RFQ No. 2022-1  | lder/Company:<br>Bidder/Company:<br>ect: |  |          |     |                     |  |  |
|   | -  |  |          |     |                     |  |  |
| In addition to the Proposal/Quotation, kindly submit the following Eligibility Requirements:  |  |  |          |     |                     |  |  |
| <ol> <li>Mayor's/Business Permit issued by the city or municipality where the principal place of business of the prospective<br/>bidder is located, or the equivalent document for Exclusive Economic Zone Area,</li> </ol> |  |  |          |     |                     |  |  |
|   |  | s/Business permits, it shall be accepted toget wal within period prescribed by the local gov   |          |     | al receipt as proof |  |  |
| 2. PhilGEPS Registration Number   |  |  |          |     |                     |  |  |
| 3. Latest Income/Business Tax Return (For ABC above PhP500, 000.00)   |  |  |          |     |                     |  |  |
| 4. Original or Certified True Copy of Duly Notarized Omnibus Sworn Statement  |  |  |          |     |                     |  |  |
|   |  | s together with your eligibility requirements t<br>am. Late and unsigned quotations shall not l  |          |     | ism.gov.ph on or    |  |  |
| Created by  | Norjannah                                | P Lucman   |          |     |                     |  |  |
| Date Created  | 14/10/2022                               | 2  |          |     |                     |  |  |

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