



Bid Notice Abstract

Request for Quotation (RFQ)

Reference Number 9198953
Procuring Entity DEPARTMENT OF TOURISM
Title PROCUREMENT OF CORPORATE GIVEAWAYS FOR MEDIA
Area of Delivery

Solicitation Number:	2022-11-0262	Status	Active
Trade Agreement:	Implementing Rules and Regulations	Associated Components	3
Procurement Mode:	Negotiated Procurement - Small Value Procurement (Sec. 53.9)	Bid Supplements	0
Classification:	Goods	Document Request List	1
Category:	Corporate Giveaways	Date Published	08/11/2022
Approved Budget for the Contract:	PHP 990,000.00	Last Updated / Time	08/11/2022 00:00 AM
Delivery Period:		Closing Date / Time	11/11/2022 10:00 AM
Client Agency:			
Contact Person:	TERESITA A. ROMANES Admin. Assistant V #351 Sen. Gil Puyat Avenue Makati Makati City Metro Manila Philippines 1200 63-2-4595200 Ext.425 taromanes@tourism.gov.ph		

Description

TECHNICAL SPECIFICATIONS
CORPORATE GIVEAWAYS FOR MEDIA

BACKGROUND

In its effort to engage members of the national media, who, time and time again, been partners of the Department, influencers, who have helped generate buzz and have elicited great public discourse and support for Philippine tourism and all its causes throughout the years, the Department of Tourism – Office of Public Affairs and Advocacy (DOT-OPAA) is procuring carefully thought-out advertising/promotional materials, modern yet sustainable tourism promotional giveaways, that best reflect the current administration's abiding call for unity. Ideally, these are tech-themed ideas that best represents the Department's digitization direction.

The DOT-OPAA has long envisioned select tech-themed promotional giveaways that would carry the Philippine brand while exemplifying the country's "Filipino brand of excellence." These will be heavily used in positioning the DOT in the consciousness of the national media as a forward-looking government agency that offers good promotional giveaways that its target market can best use.

Also, the need to fully promote locally-produced products are a must. Packaging also comes in the overall projection with carefully selected packaging materials that project the Philippines' best.

REQUIREMENTS: CORPORATE GIVEAWAYS FOR MEDIA

GIFT BUNDLES PRICE PER PIECE

Malakas Gift Box Php3,000.00

Short-sleeves polo shirt with Philippine flag design (to be provided by client)

Specifications: cotton fabric, five button shirt, open all the way down

Colors: White (20 pcs.), Black (20 pcs.)

Sizes: S, M, L, XL
X 80 sets

Customized Philippine-made sports jacket
Specifications: bomber jacket (design to be provided by client), standing collar
Logo execution: Full color sublimation Printing
Fabric Options: SubliPro/Polidex
Sizes: S, M, L, XL (10 pcs. each size)
Maganda Gift Box Php3,000.00

Bolero
Design: to be provided by client
Specifications: with top-button lock
Fabric Options: Organza with lining
Colors: Off white (20 pcs.), Beige (20 pcs.)
Sizes: S, M, L, XL
X 80 sets

Fashionable handheld fan
Design: to be provided by client
Dimension: 13 inches
Ginoo Gift Box Php3,000.00

Modern artisan barong
Design: to be provided by client
Specifications: Embroidered design with four buttons
Fabric Options: Piña Jusi
Colors: Grey, White Monochromatic
Collar: standard collar
Sizes: S, M, L, XL
X 70 sets

Bambowtie
Specifications: hand carved, glossy finish
Binibini Gift Box Php3,000.00
3/4th-sleeve blouse Filipiniana Smart Casual
Fabric Options: cotton
Colors: Off white (20 pcs.), Beige (20pcs.)
Specifications: Open all the way down with eight buttons
Collar: standard collar
X 80 sets

Indigenous Scarf
Specifications: Made from Mindanaoan fiber with fringes on both sides
Color: Mix
Design: from artisan
SUB TOTAL Php930,000.00

310 pcs.
PACKAGING PRICE PER PIECE
Multi-purpose Squared Hard Box (Small)
6 x 6 x 4 inches Php75.00 x 100 pcs.
Php7,500.00
Multi-purpose Squared Hard Box (Big)
10 X 10 X 6 inches Php162.00 x 150 pcs.
Php24,300.00
Filler Shredded Paper (4,000 grams)
Paper type: Premium
Cut size: Regular (4mm)
Cut style: Crinkle
Required grams specified at 8 grams per gift box for 500 gift box Php300.00/500 grams per pack x 20 packs
Php6,000.00

Premium Quality Tissue Wrapping Paper for Gift wrapping
Packaging: 10 sheets/pack Php19.00 x 50 packs
Php950.00

Tote Bag
Material: Canvas
Standard Size: 23"L x 15"Hx 5"W
With one (1) color silkscreen print Php250.00 x 85 pcs.
Php21,250.00

SUB TOTAL Php60,000.00
GRAND TOTAL Php990,000.00

DELIVERY DATE: Last work week of DECEMBER 2022
DELIVERY ADDRESS:

OFFICE OF PUBLIC AFFAIRS AND ADVOCACY (OPAA)
Department of Tourism Bldg., 351 Sen. Gil Puyat Avenue, Makati City
Telephone Numbers: 459-5200 to 30 local 306

SUPPLIER'S QUALIFICATIONS

Must be a registered supplier or trader of promotional giveaways
Must have previously supplied the DOT
Must be in the business of trading for the last 5 years

TECHNICAL QUALIFICATIONS

Must be a DTI registered company
PHILGEPS accredited
With Mayor's Business Permit
Latest Annual Income Tax Return
Omnibus Sworn Statement
Willing to engage in a send-bill arrangement

BUDGET

The Approved Budget for the Contract (ABC) is Nine Hundred Ninety Pesos Only (Php990,000.00) inclusive of all applicable taxes and fees.

Prepared by:

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Approved by:

CZARINA ZARA-LOYOLA
Director
Office of Public Affairs and Advocacy

Other Information

NOTE: The winning bid shall be determined based on the proposal with the most advantageous financial package cost, provided that the amount of the bid does not exceed the above total budget.

REQUIRED VALID DOCUMENTS TO BE SUBMITTED:

- 1.Current Mayor's/business Permit/BIR cert. of Registration (Individual)
- 2.PhilGEPS' Registration Number or Cert. of Platinum membership in lieu of Mayor's permit and PhilGEPS' registration number.
- 3.Latest annual Income Tax Return (for ABC's above PhP500K)
- 4.Original or certified true copy of duly notarized Omnibus Sworn Statement.

Created by TERESITA A. ROMANES

Date Created 07/11/2022

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