



SUPPLEMENTAL / BID BULLETIN

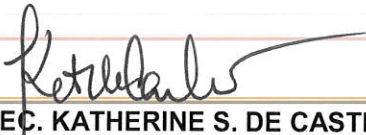
Addendum No. 1

This Addendum No. 1 was discussed and agreed upon during the Pre-bid Conference held last December 27, 2017 for the **Consultancy Services of a Marketing Firm for the Inclusive Local Growth thru River Tourism (ILOG) Project** and is issued to modify and/or amend items in the Bidding Documents. This shall form an integral part of the Bidding Documents.

- III. Scope of Work (1) Strategic framework and integrated communication plan for ILOG tourism only. Other regular and special projects of TRCRG mentioned therein shall be disregarded
- Launch date of ILOG Program indicated in TOR, i.e. January 2018 will no longer apply
- V. Qualification/Eligibility Criteria
 - Stage 2 – Only proposed campaign plan for the ILOG Project will be presented
 - Short-listed bidder must be an active and in good standing member of the Association of Accredited Advertising Agencies- Philippines (4As)
- Item VII (4) Kindly disregard the dates mentioned (November 2017 and April 2018)
- Approved Budget for the Contract is Five Million Pesos (PhP5,000,000.00), inclusive of all out of pocket expenses, applicable taxes and covering only the production costs/fees.

All other items in the Terms of Reference (TOR) remain the same.

For the guidance and information of all concerned.


USEC. KATHERINE S. DE CASTRO
DOT-BAC Chairperson

January 3, 2018