

TERMS OF REFERENCE

BIDDER: SERVICE PROVIDER/CULTURAL PERFORMERS

PROJECT: FERIA INTERNACIONAL DE TURISMO (FITUR) 2023 – MADRID, SPAIN

Implementation date : January 18 to 22, 2023

1. MINIMUM REQUIREMENTS:

- The cultural performers must have at least one (3) years of experience in providing cultural performances in DOT foreign projects/events.
- Must be registered with PHILGEPS;
- Willing to provide services on send-bill arrangement.

2. BACKGROUND:

- FITUR is an annual international trade exhibition in Spain for tourism professionals. It is considered the premier travel fair in the entire Ibero-American market and one of the biggest tourism gatherings in the world.
- The 2019 event was a major travel trade business-to-business platform which gathered 142,642 travel trade professionals and 110,848 consumer guests. There were 10,487 exhibitors and 8,433 international and local media who covered the said event which attests to the significance of FITUR among the international travel community.

X3. OBJECTIVE:

Following are the objectives of the project:

- To provide the Philippine private sector partners a venue to conduct business-to-business meetings to pursue linkages with their Spanish, Portuguese and Italian counterparts in the tourism industry in an environment that adopts internationally accepted COVID-19 Safety Protocols before, during and after the event to ensure the safety of its exhibitors, visitors and staff;
- To provide the Department with a venue that is compliant with COVID-19 Safety Protocols to advance its goals towards the promotion and re-introduction of the seven (7) priority tourism products and introduce innovative product offerings to the Spanish, Portuguese and Italian markets; and
- To build consumer confidence in our destinations by maintaining the interest of the current foreign market in our existing tourism products such as Dive and by introducing newly aligned travel corridors compliant with Safe Travel Protocols and Standards that offer enhanced travel experience under the new normal as identified in the Domestic Regional Clusters that are ready for the international markets.

4. SCOPE OF WORK AND DELIVERABLES

- Provide most professional way of performing (Cultural Presentation of five (5) performers), with exceptional standard, integrity, and genuine love for performing arts, during the FITUR 2023 in Madrid, Spain, from January 18 to 22, 2023.
- Shoulder the performers airline tickets, visa fee, accommodation, allowances and production fee.

5. QUALIFICATIONS OF SERVICE PROVIDER

- Should possess the most professional way, with exceptional standard, integrity, and genuine love for performing arts.
- Must have at least one (3) years of experience in providing cultural performances in DOT foreign projects/events.

6. BUDGET:

Total budget of **P995,000.00**

7. TERMS OF PAYMENT:

- Send bill arrangement and a 60-day payment period upon submission of complete billing and supporting documents: Bill must be addressed to the Department of Tourism.

8. CONTACT PERSON(S):


Contact Person/s : **JAENA GUARDA-SALABIT**
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APPROVED BY:


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