



## Bid Notice Abstract

### Request for Expression of Interest

**Reference Number** 9558812  
**Procuring Entity** DEPARTMENT OF TOURISM - NCR  
**Title** PROCUREMENT OF CREATIVE AND COMMUNICATIONS SUPPORT SERVICES FOR DOT-NCR MARKETING, BRANDING AND PUBLIC RELATIONS (PART 2)  
**Area of Delivery** Metro Manila

<b>Solicitation Number:</b>	DOT-NCR-REI 2023-02-001	<b>Status</b>	<b>Pending</b>
<b>Trade Agreement:</b>	Implementing Rules and Regulations	<b>Associated Components</b>	1
<b>Procurement Mode:</b>	Public Bidding	<b>Bid Supplements</b>	0
<b>Classification:</b>	Consulting Services	<b>Document Request List</b>	0
<b>Category:</b>	Consulting Services	<b>Date Published</b>	22/03/2023
<b>Approved Budget for the Contract:</b>	PHP 1,600,000.00	<b>Last Updated / Time</b>	21/03/2023 14:51 PM
<b>Delivery Period:</b>	7 Month/s	<b>Closing Date / Time</b>	11/04/2023 09:00 AM
<b>Client Agency:</b>			
<b>Contact Person:</b>	Lawrence Jacosalem Alcantara Supply Officer 351 Sen. Gil Puyat Ave. Makati City Metro Manila Philippines 63-8-4595200 Ext.212 63-8-5533530 dotncr.bac@tourism.gov.ph		

#### Description

PART 2 (DOT-NCR REI 2023-02-001)

NOTICE OF ELIGIBILITY AND SHORTLISTING

MS. MARINEL BARQUIN LEE  
CEO  
Positive Exposure Productions, Inc.  
Unit 909 Tycoon Corporate Pearl Drive  
Brgy. San Antonio, Pasig City

MR. CARLO LUIS V. HEMEDES  
Managing Director/CEO  
Organic Intelligence Consulting, Inc.  
5/F The Community Building, Metropoli Drive  
Bagumbayan, Quezon City

Dear Ms. Lee and Mr.Hemedes :

1. The Department of Tourism- National Capital Region (hereinafter called "Procuring Entity" has received financing (hereinafter called "funds") from General Appropriations Act 2023 (hereinafter called the "Funding Source") toward the cost of Procurement of Creative and Communications Support Services for DOT-NCR Marketing, Branding and Public Relations. The Procuring Entity intends to apply a portion of the funds in the amount of One Million Six Hundred Thousand Pesos (Php 1,600,000.00) to eligible payments under the contract for DOT-NCR-REI No. 2022-02-001 for which the Bidding Documents is issued.

2. The procuring entity now invites bids to provide the following Consulting Services: that will require the services of a creative communications, digital and online specialist as well as photography and video specialist to provide social media management and content creation services

3. The Consultant shall be selected and employed in accordance with Quality-Based Evaluation (QBE) procedures as described in the Bidding Documents.

4. This notice has been addressed to the shortlisted consultants:

POSITIVE EXPOSURE PRODUCTIONS, INC.  
ORGANIC INTELLIGENCE CONSULTING, INC.

1. It is not permissible for you to transfer this invitation to any other consultant.

2. The Bidding Documents may be acquired at the 2nd Floor, General Services Unit, DOT Bldg., No. 351 Sen. Gil Puyat Avenue, Makati City. from March 22, 2023 to April 5, 2023 (8:00 a.m. to 3:00 p.m) and April 11, 2023 (until

(9:00 a.m.) upon payment of an applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by the GPPB, in the amount of PhP 5,000.00. Payment for bidding documents may be deposited to:  
 Account Name: Department of Tourism-NCR - Regular Trust  
 Account No.: 002005-9028-54  
 Bank: Land Bank of the Philippines (LDP)  
 Branch: Buendia Branch  
 Address: Ground Fl., NAPOLCOM- NCR Bldg., 371 Sen. Gil Puyat Ave., Makati City, Philippines  
 Payments must be deposited before the deadline of the submission of bids on April 11, 2023, Please send a scanned copy of the proof of payment to dotncr.bac@tourism.gov.ph with the following details:  
 1. Name and Reference No. of Project  
 2. Date and Amount Deposited  
 3. The DOT-NCR will hold a face to face Pre-Bid Conference on March 30, 2023 at 9:00 a.m. Shortlisted consultant is advised to send their email address to the DOT- NCR BAC Secretariat official email at dotncr.bac@tourism.gov.ph / no later than March 29, 2023.

(Original Signed)  
 VICTORIA MARGARITA V. PAJE  
 BAC Chairperson

**Pre-bid Conference**

Date	Time	Venue
30/03/2023	9:00:00 AM	2nd Floor, DOT Bldg., Sen. Gil Puyat Ave., Makati City

**Other Information**

**Created by** Lawrence Jacosalem Alcantara

**Date Created** 10/03/2023

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