

## **TERMS OF REFERENCE**

### **I. PROJECT TITLE**

Anilao Underwater Shootout 2023 Competition Oversight and Prizes

### **II. DESCRIPTION**

The Anilao Underwater Shootout is a yearly underwater macrophotography competition organized and sponsored by the Philippine Department of Tourism in cooperation with resort owners, dive operators, dive masters, and local Mabini stakeholders. Competition participants may stay and dive with any resort/operator of their choosing in the Mabini, Batangas area.

The 2023 edition of the Shootout will be a five-day event from May 22 to 26, 2023 with the following components:

- Dive Guides and Spotters Briefing: May 21, 2023 – 1 day before the event
- Competition Briefing: May 22, 2023
- Registration (On-site in Anilao): May 22 to 25, 2023
- 4-day competition / shootout proper: May 22 to 25, 2023
- Underwater Photography Workshops: May 22 to 25, 2023
- Submission of photos: May 23 to 26, 2023
- Judging of Photos / Deliberation (On-site in Anilao): May 26, 2023
- Press Conference (Hybrid): May 26, 2023
- Awarding Night (Hybrid): May 26, 2023

### **III. EVENT DATES**

May 1 to 16, 2023

### **IV. MINIMUM REQUIREMENTS**

- Must be a Philippine organization with experience providing competition management services for at least 2 underwater photo competitions;
- Must be accredited with the Philippine Government Electronic Procurement Systems (PhilGEPS); and
- Must be willing to provide services on send-bill arrangement.

### **V. SCOPE AND WORK DELIVERABLES**

#### **UNDERWATER PHOTO COMPETITION MECHANICS**

1. Enhance underwater photography competition mechanics to adapt to the new normal following a fully-on site implementation, including the following:
  - a. Registration Flow
  - b. Dive Guide and Spotters Code
  - c. Competition Classes and Categories
  - d. Policies on Underwater Conduct and Marine Conservation Etiquette
  - e. Guidelines for Entry Post-Processing and File Format Specifications
  - f. Criteria for Judging
2. Update competition implementation plan to comply to the fully-on site implementation;
3. Conduct underwater briefing for participating dive guides and dive spotters on May 21, 2023;
4. Conduct competition mechanics briefing for competition participants on May 22, 2023;
5. Conduct photo judging procedure briefing for competition judges on May 23, 2023;

6. Manage and respond to technical competition queries, including competition mechanics and the judging/deliberation process for the period of May 22 to 26, 2023
7. Oversee participant registration and entry submission from May 22 to 26, 2023;
8. Manage and implement entry deliberation and judging through a competition photo judging software;
9. Provide technical assistance to competition judges during photo deliberation process;
10. Develop prize assignment matrix based on competition categories.

### **COMPETITION PRIZES**

1. Assist in securing and sourcing sponsorships from underwater photography equipment and dive gear brands for giveaways and competition prizes
2. Identify and purchase underwater photography and dive equipment and accessories from the following brands to be given as prizes to major competition winners:
  - a. Nauticam
  - b. Scubalamp
  - c. AOI
  - d. XDEEP
  - e. Crest
  - f. Fourth Element
3. Prepare and organize the prizes accordingly on the day of the Closing and Awarding Ceremony

### **VI. BUDGET**

The total working budget is **NINE HUNDRED EIGHTY-NINE THOUSAND EIGHT HUNDRED FIFTY-SIX PESOS (P989,856.00)** and should cover all requirements enumerated above.

### **VII. CONTACT PERSON**

Contact Persons	:	<b>Celstine Sy / Phoebe Javier</b>
Email Address	:	ctsy@tourism.gov.ph / pdjavier@tourism.gov.ph / divephilippines@tourism.gov.ph

### **APPROVED BY:**

**PAULO BENITO S. TUGBANG, M.D.**  
Director  
Office of Product and Market Development

