

TECHNICAL SPECIFICATION

(Services of Training Provider)

I. PROJECT: M.I.C.E. 103 Trainings

BACKGROUND

The National Tourism Development Plan of 2011-2016 has identified MICE (Meetings, Incentives, Conferences and Events) Tourism as one of the Philippine's Nine (9) Product Portfolio which the local tourism industry can capitalize on to increase tourism arrivals in the country. The Philippine MICE Roadmap envisions the Philippines to be a leading MICE destination in Asia Pacific and Middle East by 2030. The Philippine MICE Roadmap is also in line with ASEAN Common Competency Standards for Tourism Professionals (ACCSTP) in the MICE labor division. MICE is identified as a high value adding industry. To ensure quality standards are in place, it is important that we encourage MICE organizers and service providers to take part and invest in tourism manpower trainings. As part of the Department's mandate "to develop the country as a prime tourists hub in Asia, as well as a center of world congresses and conventions, by promoting sustainable tourism anchored principal on the country's history, culture and natural endowments, and ensuring the protection, preservation and promotion of these resources" (RA 9593 Chapter I, Sec 2-e), the Office of Industry Manpower Development will be holding a series of MICE Trainings. These trainings will be part of our program to intensify MICE awareness and skills enhancement thereby improving competitiveness in the MICE industry.

- Target Participants:

Maximum of 30 participants per run comprising of MICE organizers and service providers preferably from the accommodation, travel and tours, local government units, events and convention sectors.

- Target Date/Period Covered: June 15-16 & 26-27, 2023
(subject to final confirmation)

II. PURPOSE/OBJECTIVES

- To raise service standards in the MICE industry.
- To develop globally competitive MICE professionals.
- To train local tourism stakeholders in the destinations to be MICE players/ stakeholders and to advance the location as a MICE destination.

III. TECHNICAL DESCRIPTION/SPECIFICATIONS

The training provider must have handled MICE trainings for the tourism industry within the last three years and would be able to provide a highly specialized training in the field of MICE with the following deliverables:

- Two (2) MICE 103: Event Marketing Course (16 hours/course)
- To provide a Certified Meeting Professional (CMP) certification course, continuing education credit by the Events Industry Council.
- Engagement of industry experts as Resource Speakers.
- Coordination among the end-users, central and regional offices' participants before, during, and after the training to ensure attendance and participation.
- Provide minimum of five (5) prizes per training for activities such as but not limited to energizers, ice breakers, quizzes, etc.
- Administer pre-registration and feedback/post-evaluation forms using DOT templates.
- Provide host and moderator during the training.
- Issuance and distributions of e-certificates/certificates of participation.
- Provide training/session materials without additional charges or fees.
- Provide documentation and post-activity reports as maybe required by OIMD.

IV. APPROVED BUDGET FOR THE CONTRACT:

FIVE HUNDRED THOUSAND PESOS (Php 500,000.00)
inclusive of applicable taxes

V. PROJECT OFFICER/CONTACT PERSON


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