



## Bid Notice Abstract

### Request for Quotation (RFQ)

**Reference Number** 9843016  
**Procuring Entity** DEPARTMENT OF TOURISM - NCR  
**Title** PROCUREMENT OF CONSULTANCY SERVICES FOR FILIPINO BRAND OF SERVICE EXCELLENCE (FBSE) TRAINING FOR 2ND QUARTER OF F.Y. 2023  
**Area of Delivery** Metro Manila

<b>Solicitation Number:</b>	NCR-2023-06-034	<b>Status</b>	<b>Pending</b>
<b>Trade Agreement:</b>	Implementing Rules and Regulations	<b>Associated Components</b>	1
<b>Procurement Mode:</b>	Negotiated Procurement - Small Value Procurement (Sec. 53.9)	<b>Bid Supplements</b>	0
<b>Classification:</b>	Consulting Services	<b>Document Request List</b>	0
<b>Category:</b>	Consulting Services	<b>Date Published</b>	14/06/2023
<b>Approved Budget for the Contract:</b>	PHP 600,000.00	<b>Last Updated / Time</b>	13/06/2023 09:46 AM
<b>Delivery Period:</b>	3 Month/s	<b>Closing Date / Time</b>	19/06/2023 20:00 PM
<b>Client Agency:</b>			
<b>Contact Person:</b>	Lawrence Jacosalem Alcantara Supply Officer 351 Sen. Gil Puyat Ave. Makati City Metro Manila Philippines 63-8-4595200 Ext.212 63-8-5533530 dotncr.bac@tourism.gov.ph		

#### Description

##### I. BRIEF BACKGROUND & PROJECT DESCRIPTION :

The Filipino Brand of Service Excellence (FBSE) Program is one of the flagship programs of the Department of Tourism to promote the best and the positive about Filipino hospitality. The FBSE is envisioned to enhance and uplift the quality of tourism services in the country with a benchmark on how to render excellent service to our tourists the Filipino way, and make it our "brand". Thereby, the excellence in service becomes a regional brand and a holistic national identity.

In line with this endeavor, the Department of Tourism – National Capital Region (DOT-NCR), through its Industry Manpower Development Unit and in collaboration with the Tourism Regulation Division, will conduct the "Filipino Brand of Service Excellence" training program for the tourism stakeholders and frontline personnel in the National Capital Region. Twenty-four (24) runs of FBSE training programs are set to be conducted on a face-to-face set up across the NCR within June to August 2023.

##### II. OBJECTIVES

- To continuously improve the quality of service provided by the frontline officers and raise customer satisfaction;
- To equip the participants with effective techniques to handle customer concerns through a tourists' friendly approach;
- To describe the communication process, barriers to communication and listening skills as effective communication tools among the participants in order to produce more empathetic and efficient frontline officers;
- To help the participants understand/apply the Filipino Brand of Service Excellence;

##### III. TARGET PARTICIPANTS

Tourism Enterprises, Local Government Units, Accommodation Establishments, Tour Guides, Tour Operators, Travel Agents, Academe, Tourism Students (Graduating/4th year students) and all Tourism Stakeholders/ Partners/ Frontline Personnel/Tourism-related Enterprises within Metro Manila

##### IV. COURSE OUTLINE

Filipino Brand of Service Excellence Seminar (1 day / 8 hours)

Module I - Service Excellence and the 7M's of Filipino Values  
 Module II - Delivering Excellent Service using the GUEST Technique  
 Module III - The HEART of Service Recovery

#### V. METHODOLOGY

-Lecture / Presentations  
 -Group Exercises / Workshop

#### VI. SCOPE OF WORK/DELIVERABLES

##### PRE-EVENT

1. Conceptualize, manage and facilitate the whole event with twenty-four (24) FBSE training programs
2. Design and development of training program using current training needs, information and identified knowledge/capacity gaps and DOT-OIMD standards and the DOT-NCR's objectives
3. Collaborate with the DOT-NCR team, private organizations/partners, cooperative, non-government organization, if applicable, and in conceptualizing the program design, providing academic direction, scheduling and selection of speakers/subject matter experts, assigning course topics, presentation, among others;
4. Engage directly with DOT-accredited FBSE speakers ensure all contents and presentation are aligned to the DOT-NCR directions, theme, topic and goals;
5. Draft and send out event invitation to target participants, if needed;
6. Draft and send out event invitation to FBSE trainer and/or special guests
7. Draft and prepare speeches for principals, if required;
8. Provide manpower to facilitate DOT-NCR registration form, attendance sheet per day, pre-and post test, feedback forms and provide management/assistance during workshop activities of FBSE program
9. Must include the preparation of event's key visual, layout, and translations;
10. Cover communication expenses for coordination and preparation during conduct of the training;
11. Sourcing of seven (7) non-food tokens / giveaways / prizes for participants and focal person. Present a variety of choices and package subject to DOT-NCR's approval.

##### DURING EVENT

12. Mount a full technical run and briefing for speaker and other staff assigned prior the start of the program;
13. Provide meals for the speaker and DOT-NCR team;
14. Ensure all participants are have accomplished the registration form and pre-test before start of the program. Ensure that the Attendance sheet and Feedback forms are fully accomplished by participants before releasing the certificates
15. Provide certificates/e-certificates to participants with control code from DOT-NCR and certificate of appreciation to resource speaker.
16. Prepare and conduct an ice breaker / game and knowledge check activity each training. Selected winners will be given token / prize.
17. Ensure that the Acknowledgement Receipt for certificates and/tokens are filled out and signed.
18. Facilitate photo documentation with caption to be posted on the official Facebook Page of DOT-NCR and to be attached on the OIMD Terminal Report and record one (1) "Mabuhay" video of participants and speaker at the end of the program.
19. Create and manage post-event social media posting after each training

##### POST EVENT

20. Must provide transportation and miscellaneous expenses and/or courier/delivery fees, if necessary;
21. Submit final documentation/proceedings, forms of the training program, modules/presentation, event materials aligned with the checklist provided by DOT-NCR within 10 working days after the training:
  - Invitation to Participants (if applicable) and Speaker
  - Program of Activities
  - Speech (if applicable)
  - Pre-Test and Post Test
  - Registration Form / List
  - Attendance Sheet
  - Acknowledgement Receipt for Certificates and Tokens
  - Client Satisfaction / Post-Feedback Form / List
  - Terminal Report (OIMD Template) with photos
22. Must assist in encoding the gathered training/seminar data into the required OIMD links, if necessary

#### VII. BUDGETARY REQUIREMENTS

Filipino Brand of Service Excellence Training

##### PARTICULARS ITEM AMOUNT

Speaker's Honorarium (Php1,200 x 8 hours) 9,600

Meals

Speaker

(Php 220 x 3 x 1 pax = Php660)

DOT-NCR Team

(Php 220 x 3 x 2 pax = Php 1,320) 1,980

Giveaways for Knowledge Check Winners and Focal Person (Php300 x 7 = Php2,100) 2,100

Communication Expense (Project Officer) 300

Transportation Expenses (DOT-NCR Team) 1,000

Printing / Collateral Expenses 1,000

Admin Fee

(Manpower Assistance; Trainer's Assistant / Moderator's Fee; Supervising and Managing the event; Documentation and Reports; Courier or Transportation expenses) 8,000

Miscellaneous expenses (coordination meetings; office supplies; printing / collateral expenses) 1,020

COST PER RUN ₱25,000.00

GRAND TOTAL (24 runs) ₱600,000.

#### VIII. REQUIREMENTS FOR SUPPLIERS

- a. Must be a consultancy service provider that specializes in conducting/facilitating/organizing trainings and utilizing training modules and programs approved by DOT-OIMD.

- b. Must submit a list of current and previously conducted trainings or similar projects with DOT.
- c. Must submit a plan of approach/methodology with timeline for the execution of the overall scope of the project.
- d. Duly registered Philippine company with appropriate government Agency.
- e. Highly experienced in conducting and organizing high impact trainings that are of value to Filipinos.
- f. Must be registered with the Philippine Government Electronic Procurement Systems (PhilGEPS).
- g. Must provide a breakdown of prices and services included in the quotation complete with E-VAT and other government taxes;
- h. Amenable to government procedure or send-bill arrangement and preferably with Land Bank of the Philippines account.
- i. Must submit a curriculum vitae/professional license and company profile
- j. With an office in Metro Manila.

**LEGAL / TECHNICAL REQUIREMENTS TO BE SUBMITTED:**

1. Current Mayor's/Business Permit
2. PhilGEPS Registration Number
3. Latest Income/Business Tax Return
4. Original or Certified True Copy of Duly Notarized Omnibus Sworn Statement
5. Company Profile and Curriculum Vitae
6. Other documentary requirements as specified above.

Approved Budget: Php 600,000.00

Pesos :Six Hundred Thousand only

\* inclusive of all applicable taxes, EVAT/VAT/government taxes/service charge/ and other applicable taxes and charges

net upon completion of the project and delivery of all requirements as agreed upon. Government procedure and subject to appropriate government taxes

Contact Person:

**PROJECT OFFICERS:**

Mr. Mark Ryan Isidro - mjisidro@tourism.gov.ph

**Other Information**

Please quote your lowest price for the above requirements and submit your quotation along with documentary requirements VIA PERSONAL SERVICE AND/ OR COURIER in three (3) original sets IN A SEALED ENVELOPE to this office address:

DOT NCR BAC SECRETARIAT

Mr. Lawrence J. Alcantara – Head, NCR BAC Secretariat

2nd Floor, DOT Building, 351 Sen. Gil Puyat Avenue, Makati City

Note: Deadline of submission is on June 19, 2023 at 8:00 am

**Created by** Lawrence Jacosalem Alcantara

**Date Created** 13/06/2023

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