



RESULTS OF TECHNICAL BID EVALUATION

23 October 2023

Ms. MA. LUISA P. SEBASTIAN

Managing Director

COMS 360 INC.

4F LTA Building, 118 Perea St.
Legaspi Village, Makati City

Dear **Ms. Sebastian**:

In relation to the competitive bidding for the **Procurement of Consulting Services for the Strategy, Research, and overall Direction of the Integrated Marketing Communications (IMC) Plan for "Love the Philippines" (DOT-SBAC-REI No. 2023-018)**, the DOT-Special Bids and Awards Committee - Technical Working Group has conducted a careful evaluation of the technical proposal of the shortlisted consultants using the criteria set forth in the Request for Expression of Interest (REI). The technical bid evaluation resulted in the following ranking of consultants:

Name of Bidder	Score	Rank
MEDIABLAST DIGITAL CORPORATION (Joint Venture with Universal Vision Solution Communications Inc.)	92%	1
IPG MEDIABRANDS PHILIPPINES INC.	79%	2
COMS 360 INC.	63%	Failed

For your information.

Very truly yours,

USEC. FERDINAND C. JUMAPAO

DOT-SBAC Chairperson

Received by the bidder:

(Signature over Printed Name)

Date : _____

