

Department of Tourism - Central Office Supplemental Annual Procurement Plan for FY 2023

Code (PAP)	Procurement Project	PMO/End-User	Is this an Early Procurement Activity? (Yes/No)	Mode of Procurement	Schedule for Each Procurement Activity				Source of Funds	Estimated Budget (Php)			Remarks (brief description of Project)
					Advertisement /Posting of IB/REI	Submission/O pening of Bids	Notice of Award	Contract Signing		Total	MOOE	CO	
50211030 02	Procurement of Consultancy Services for Traditional Media Planning, Buying, and Placements Agency for Western Europe	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 50,000,000.00	₱ 50,000,000.00		
50211030 02	Procurement of Consultancy Services for Traditional Media Planning, Buying, and Placements Agency for Southeast Asia	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 50,000,000.00	₱ 50,000,000.00		
50211030 02	Procurement of Consultancy Services for Traditional Media Planning, Buying, and Placements Agency for Middle East	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 50,000,000.00	₱ 50,000,000.00		
50211030 02	Procurement of Consultancy Services for Traditional Media Planning, Buying, and Placements Agency for Mediterranean	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 50,000,000.00	₱ 50,000,000.00		
50211030 02	Procurement of Consultancy Services Traditional Media Planning, Buying, and Placements Agency for Key Markets	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 50,000,000.00	₱ 50,000,000.00		
50211030 02	Procurement of Consultancy Services for Strategy, Research, and Overall direction for the Integrated Marketing Communication Campaign	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 30,000,000.00	₱ 30,000,000.00		
50211030 02	Procurement of Consultancy Services for Video Production Agency for Audio Visual Presentation Proposed	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 75,000,000.00	₱ 75,000,000.00		
50211030 02	Procurement of Consultancy Services for Production of Creative Assets	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 60,000,000.00	₱ 60,000,000.00		
50211030 02	Procurement of Consultancy Services for Local and International Events Marketing Communication	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 96,000,000.00	₱ 96,000,000.00		
50211030 02	Procurement of Consultancy Services for Digital Media Planning and Placements for Key Markets	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 50,000,000.00	₱ 50,000,000.00		
50211030 02	Procurement of Consultancy Services for Digital Media Planning and Placements for Emerging Markets	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 50,000,000.00	₱ 50,000,000.00		
50211030 02	Procurement of Consultancy Services for International Public Relations for Key Markets	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 40,000,000.00	₱ 40,000,000.00		
50211030 02	Procurement of Consultancy Services for International Public Relations for Emerging Markets	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 45,000,000.00	₱ 45,000,000.00		
50211030 02	Procurement of Consulting Services for Production of BBMG Marketing collaterals and Tokens	BMC	No	Competitive Bidding	3rd Quarter - 4th Quarter				GoP	₱ 11,400,000.00	₱ 11,400,000.00		
50299010 00	Procurement of Service Provider for Newspaper Publication of various DOT-Procurement Bid Notices/Awards	BMC	No	Section 53.6 - Negotiated Procurement - Scientific, Scholarly/Artistic Work, Exclusive Tech. & Media Services	3rd Quarter - 4th Quarter				GoP	₱ 100,000.00	₱ 100,000.00		
50211030 02	Procurement of Consulting Services for the Construction and Installation of BBMG Marketing Collaterals and Tokens	BMC	No	Section 53.9 - Negotiated Procurement - Small Value Procurement	3rd Quarter - 4th Quarter				GoP	₱ 120,000.00	₱ 120,000.00		
50211030 01	Procurement of ICT Consulting Services for the Bisita, Be My Guest (BBMG) Website Enhancement	BMC	No	Section 53.9 - Negotiated Procurement - Small Value Procurement	3rd Quarter - 4th Quarter				GoP	₱ 1,000,000.00	₱ 1,000,000.00		
50211990 00	Procurement of Tour Operator for the Conduct of Strategic Planning and Workshop of the Office of Branding and Market Communications	BMC	No	Section 53.9 - Negotiated Procurement - Small Value Procurement	3rd Quarter - 4th Quarter				GoP	₱ 200,000.00	₱ 200,000.00		
50203990 00	Procurement of Corporate Giveaways/Tokens for the Conduct of 'Love the Philippines' Campaign	BMC	No	Section 53.9 - Negotiated Procurement - Small Value Procurement	3rd Quarter - 4th Quarter				GoP	₱ 1,000,000.00	₱ 1,000,000.00		

50211990 00	Procurement of Tour Operator for various Familiarization Tour of the Office of Branding and Marketing Communications	BMC	No	Section 53.9 - Negotiated Procurement - Small Value Procurement	3rd Quarter - 4th Quarter	GoP	₱ 20,000,000.00	₱ 20,000,000.00		
50203210 03	Procurement of ICT Equipments for the use of the Office of Branding and Marketing Communications	BMC	No	Section 53.9 - Negotiated Procurement - Small Value Procurement	3rd Quarter - 4th Quarter	GoP	₱ 1,500,000.00	₱ 1,500,000.00		
50203990 00	Procurement of Corporate Giveaways/Tokens of the Office of the Secretary in Appreciation of Support to the Department's Program and Legislative Agenda	BMC	No	Section 53.9 - Negotiated Procurement - Small Value Procurement	3rd Quarter - 4th Quarter	GoP	₱ 64,000.00	₱ 64,000.00		
50203010 02	Procurement of Office Supplies for the use of the Office of Branding and Marketing Communications	BMC	No	Section 52.1.b - Shopping - Ordinary/Regular Office Supplies & Equipment	3rd Quarter - 4th Quarter	GoP	₱ 1,000,000.00	₱ 1,000,000.00		
50203210 02	Procurement of Office Equipments for the use of the Office of Branding and Marketing Communications	BMC	No	Section 52.1.b - Shopping - Ordinary/Regular Office Supplies & Equipment	3rd Quarter - 4th Quarter	GoP	₱ 1,000,000.00	₱ 1,000,000.00		
50299050 01	Procurement of Venue Lease for the 22nd Zonta International District 17	BMC	No	Section 53.10 - Negotiated Procurement - Lease of Real Property and Venue	3rd Quarter - 4th Quarter	GoP	₱ 1,500,000.00	₱ 1,500,000.00		
							TOTAL:	₱ 734,884,000.00		

Prepared by:

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Recommending Approval:

ATTY. REYNALDO L. CHING
 BAC Chairperson, and Assistant Secretary, Administration and Finance

Reviewed and Certified Appropriate Funds Available:

JOSEPHINE G. ANDAYA
 Chief, Budget Division

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ATTY. MAE ELAINE T. BATHAN
 Undersecretary, Legal and Special Concern and Chief-of-Staff
 (Per Department Order No. 2021-077)