



**BAC Resolution Declaring the Single Rated and Responsive Bid (SRRB)
for the Procurement of Consultancy Services for the Integrated
Marketing Communications Management (STRATCOM) of DOT-NCR
(DOT-NCR REI No. 2024-06-002)**

RESOLUTION NO. 2024 - 076

WHEREAS, pursuant to approved Department of Tourism - National Capital Region (DOT- NCR) Bids and Awards Committee (BAC) Resolution No. 2024-074 dated 22 July 2024, Carbon Digital Inc., being the Single Rated Bidder (SRB) for the **Procurement of Consultancy Services for the Integrated Marketing Communications Management (STRATCOM)**, was invited for the opening of the Financial Proposal and Negotiations on 23 July 2024, respectively, pursuant to the Competitive Bidding- Quality Based Evaluation (QBE) procedures of Republic Act, 2184(RA 9184) and its 2016 Implementing Rules and Regulations (IRR). A copy of the approved BAC Resolution No. 2024-074 and the Invitation to the Opening of the Financial Proposal and Negotiation sent to the SRB are hereto attached, and made an integral part hereof;

WHEREAS, during the opening of the Financial Proposal, Carbon Digital, Inc. offered a bid price amounting **One Million Six Hundred Thousand Pesos (PHP 1, 600, 000.00)**, inclusive of all applicable taxes. The said amount is within the ABC, thus declared "passed" in the Financial Proposal. Consequently, Carbon Digital Inc. proceeded with the negotiation stage;

WHEREAS, Department of Tourism – NCR (DOT-NCR) and Carbon Digital, Inc., has successfully completed the negotiations, thus the latter shall be subject to Post-Qualifications. A copy of the Minutes of the Meeting is hereto attached, and made an integral part hereof;

WHEREAS, the bid of Carbon Digital Inc., was subjected to Post-Qualification for a careful examination, validation and verification of all statements made in the eligibility, technical and financial requirements submitted, and was likewise found responsive, thus 'post-qualified'. A copy of the Post-Qualification report is hereto attached and made an integral part hereof;

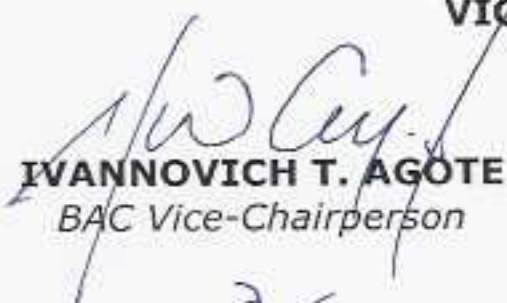
NOW, THEREFORE, We the Members of the Bids and Awards Committee, hereby **RESOLVE** as it is hereby **RESOLVED**:

a). To declare **CARBON DIGITAL, INC.** as the **Single Rated and Responsive Bidder (SRRB)** and award the contract for the **Procurement of Consultancy Services for the Integrated Marketing Communications Management (STRATCOM)** amounting **One Million Six Hundred Thousand Pesos (Php 1,600, 000.00)**, inclusive of all applicable taxes;

b). To recommend for approval by the Head of Procuring Entity of the Department of Tourism – National Capital Region the foregoing findings.

RESOLVED, at the DOT-NCR Bldg., No. 7840 Makati Ave., Makati City this **29th** day of **July 2024**.

Recommending Approval:


IVANNOVICH T. AGOTE
BAC Vice-Chairperson


VICTORIA MARGARITA V. PAJE
BAC Chairperson


MARIA FE E. SANTOS
BAC Member


MARIA VICTORIA S. RODRIGO
BAC Member


MAY MENDOZA - RAMOS
BAC Member

APPROVED

DISAPPROVED:


SHARLENE ZABALA - BATIN
Regional Director