

Contract for the Procurement Services of a Creative Digital Marketing & Communication Specialist

This *Contract for the Procurement of Services of a Creative Digital Marketing & Communication Specialist (Agreement)* and entered into this 1st day of August 2024 between:

The **DEPARTMENT OF TOURISM - NATIONAL CAPITAL REGION**, a government agency with principal office at New DOT Building, 7840 Makati Avenue, Poblacion, Makati City, represented by its **Regional Director, SHARLENE ZABALA-BATIN** ("Entity");

and

CARBON DIGITAL INC., a private entity existing and duly registered under the laws of the Philippines, with business address at 2/F Unit 21 Legaspi Suites 178 Salcedo, St. Legaspi Village, Makati City and represented by its **President/General Manager, JAY ANTHONY G. CHIU** ("Consultant");

Each a "Party" and collectively, the "Parties"

WITNESSETH:

WHEREAS, the Procuring Entity is desirous that the Consultant execute the *Contract for the Procurement of Services of a Creative Digital Marketing & Communication Specialist (DOT-NCR REI No. 2024-06-002)* (hereinafter called "the Works") and the Procuring Entity has accepted the bid for **INTEGRATED MARKETING COMMUNICATIONS MANAGEMENT (STRATCOM)** amounting to **One Million Six Hundred Thousand Pesos (PHP 1,600,000.00)** inclusive of all applicable taxes and charges, by the Consultant for the execution and completion of such Consulting Services and the remedying of any defects therein.

NOW, THEREFORE, based on the foregoing, the Parties agree as follows:

1. In this Agreement, words and expressions shall have the same meanings as are respectively assigned to them in the Conditions of Contract hereinafter referred to.
2. The following documents shall be attached, deemed to form and be read and construed as part of this Agreement, to wit:
 - (a) General and Special Conditions of Contract;
 - (b) Terms of Reference;
 - (c) Request for Expression of Interest;
 - (d) Instruction to Bidders;
 - (e) Bid Data Sheet;
 - (f) Addenda and/or Supplemental/Bid Bulletins, if any;
 - (g) Bid forms, including all the documents/statements contained in the Bidder's bidding envelopes, as annexes, and all other documents/statements submitted (e.g., bidder's response to request for clarifications on the bid), including corrections to the bid, if any, resulting from Procuring Entity's bid evaluation;
 - (h) Eligibility requirements, documents and/or statements;
 - (i) Performance Security;
 - (j) Notice of Award of Contract and the Bidder's conforme thereto;

ACKNOWLEDGMENT

REPUBLIC OF THE PHILIPPINES)
CITY OF MAKATI)S.S.

BEFORE ME, a Notary Public, in and for Makati, this 4th day of September 2024, personally appeared:

Name	Government ID	Date/Place Issued
SHARLENE ZABALA-BATIN	PASSPORT NO. P8870901A	DFA MANILA
JAY ANTHONY G. CHIU	DRILIC 402-10-013948	04/05/24 RESNIBA

known to me to be the same persons who executed the foregoing Agreement and they acknowledged the same to be their free and voluntary act and deed and of the entities they represent.

WITNESS MY HAND AND SEAL on this 4th day of September 2024.

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Series of 2024

ATTY. AUDELLE H. ZAMORA
Notary Public
Until Dec. 31, 2025

Penthouse, Legal Affairs Service, DOT Bldg.
PTR# 10087400/01-12-2024/Makati City
IPL Lifetime Member#04646/Makati City
Roll# 44115/MCLE# VIII-0002095

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