

### SUPPLEMENTAL/BID BULLETIN NO. 1

This Supplemental/Bid Bulletin is issued to all prospective bidders to clarify, modify and/or amend items in the Bidding Documents as discussed and agreed during the Pre-Bid Conference held on 11 April 2024 for the *Procurement of a Service Provider for the DOT Communication Response Hotline (DOT BAC-IB No. 2024-006)*.

### **Amendments to Bidding Documents**

#### A. Under Section I. Invitation to Bid

From	То
7. Bids must be duly received by the BAC	7. Bids must be duly received by the BAC
Secretariat through manual submission on	Secretariat through manual submission on
or before 23 April 2024 at 9:00 a.m. only	or before <i>May 03, 2024 at 9:00 a.m. only</i>
at the office address indicated below. Late	at the office address indicated below. Late
bids shall not be accepted.	bids shall not be accepted.
9. Bid opening shall be on 23 April 2024 at	9. Bid opening shall be on <i>May 03, 2024 at</i>
10:30 a.m. at the $4^{th}$ Floor, Conference	10:00 a.m. at the 4 <sup>th</sup> Floor, Conference
Room, DOT Bldg. 351 Sen. Gil Puyat	Room, DOT Bldg. 351 Sen. Gil Puyat
Ave., Makati City.	Ave., Makati City.

### **B.** Under Section V. Special Conditions of Contract, GCC Clause 2.2

From		То			
	Milestones	Payment	Milest	ones	Payment
Mobilization, training, Set-up of System Infrastructure for 24x7 Bilingual Agents	Must be accomplished within 30 days after receipt of NTP	15%	Mobilization, training, Set-up of System Infrastructure <del>for</del> <del>24x7 Bilingual</del> Agents <b>and</b> <b>Workstations</b>	Must be accomplished within <del>30</del> <b>45</b> days after receipt of NTP	15%
Submission of Monthly Report	Must be accomplished with Month 2	10%	Submission of Monthly Report	Must be accomplished with Month 2	<del>10%</del>
Submission of Monthly Report	Must be accomplished with Month 3	10%	Submission of Monthly Report	Must be accomplished with Month <del>3</del> <b>4</b>	10%
Submission of Monthly Report and Mobilization, training, Set-up of System Infrastructure for 24x7 Multilingual Agents	Must be accomplished within 120 days after receipt of NTP	15%	Submission of Monthly Report and Mobilization, training, Set-up of System Infrastructure for 24x7 Multilingual Agents	Must be accomplished within 120 days after receipt of NTP	<del>15%</del>

тот	AL	100%	TO	TAL	100%
Submission and approval of Terminal Report	Must be accomplished right after completion of service	5%	Submission and approval of Terminal Report	Must be accomplished right after completion of service	<del>5%-</del> 15%
Submission of Monthly Report	Must be accomplished with Month 11	<del>5%</del>	Submission of Monthly Report	Must be accomplished with Month 11	<del>5%</del>
Submission of Monthly Report	Must be accomplished with Month 10	5%	Submission of Monthly Report	Must be accomplished with Month 10	<del>5%</del> -10%
Submission of Monthly Report	Must be accomplished with Month 9	5%	Submission of Monthly Report	Must be accomplished with Month 9	<del>5%</del> -10%
Submission of Monthly Report	Must be accomplished with Month 8	5%	Submission of Monthly Report	Must be accomplished with Month 8	<del>5%</del> -10%
Submission of Monthly Report	Must be accomplished with Month 7	5%	Submission of Monthly Report	Must be accomplished with Month 7	<del>5%</del> -10%
Submission of Monthly Report	Must be accomplished with Month 6	10%	Submission of Monthly Report	Must be accomplished with Month 6	10%
Submission of Monthly Report	Must be accomplished with Month 5	10%	Submission of Monthly Report	Must be accomplished with Month 5	10%

## C. Under Section VII. Technical Specifications

From	ТО
I. Objectives	I. Objectives
-	
Tourism is a key part of many world	
economies, significantly aiding their growth.	
Nevertheless, the industry faces multiple	
vulnerabilities, such as natural disasters,	
health emergencies, security concerns, and	
socio-political fluctuations. To mitigate these	
risks, governments frequently implement	
extensive communication response hotlines,	
aimed at swiftly addressing the requirements	
of tourists and relevant stakeholders. This	
document presents a detailed outline of the	
objectives for government communication in	
the tourism sector via a robust response	
hotline system, emphasizing the vital role of	
proficient communication in ensuring the	

resilience and long-term viability of the tourism industry.

Thus, this project aims to:

- A. Launch a **Tourist Assistance Contact Center** which caters all travel and department-related concerns and inquiries of both local and international tourists.
- B. Restoring local and international travelers' confidence to travel safely again.
- C. Enhancement of overall tourist experience through catering their inquiries and concerns.
- D. Strengthens the public relations of the department and travelers by providing them right information about safe traveling.

# II. SCOPE OF WORK AND DELIVERABLES

- The vendor shall establish the DOT Tourist Assistance Contact Center, which will offer support in both the local language and English, and will also employ agents proficient in Korean and Mandarin. Responsibilities include developing the operational framework, organizational structure, staffing plan, and acquiring the necessary equipment.
- The Vendor must design an organizational structure conducive to the effective functioning of the DOT Tourist Assistance Contact Center, encompassing recruitment, training, and day-to-day management of the team.
- 3. The Vendor is required to procure and provide all technical equipment, digital subscriptions, and services essential for the operation of the **DOT Tourist Assistance Contact Center.**
- 4. The Vendor must ensure the **DOT Tourist Assistance Contact Center** is operational, addressing all

This project aims to:

- A. Launch a Tourist Assistance Contact Center 24/7 communication response hotline which caters to all travel and department-related concerns and inquiries of both local and international tourists.
- B. Restore local and international travelers' confidence to travel safely again.
- C. Enhancement of overall tourist experience through catering to their inquiries *and/or* concerns.
- D. Strengthens the public relations of the department and travelers by providing them the right information about safe traveling.
- II. SCOPE OF WORK AND DELIVERABLES
- 1. The agency will create a 24/7 DOT Communication Response Hotline and be able to establish the operations, structure, manpower and equipment required.

- 2. Create an organizational structure that will allow the effective and efficient operation of the 24/7 DOT Communication Response Hotline. This includes the hiring, continuous training/capacity building, and management of the team's day-to-day operations.
- 3. Provide the required technical equipment, digital subscriptions, and services that will ensure the operation of the 24/7 DOT Communication Response Hotline. The agency will also be responsible for the procurement of this equipment.
- 4. Ensure that there is a 24/7 DOT Communication Response Hotline and that all communication and required assistance by local and international tourists are addressed.

<ul> <li>communications and assista of both local and internation</li> <li>5. The Vendor is required to p bi-weekly presentation de monthly accomplishment the Information Technolo Division (ITD). Addition</li> </ul>	<ul> <li>Submit categorized and detailed daily, weekly, and monthly reports to the Office of Tourism Development, Planning, Research, and Information Management-Information Technology Division</li> </ul>
Vendor must grant dashbo for the departments to vie extract daily, weekly, and reports as needed	w and 6. <i>Provide OTDPRIM-ITD access to view the</i>
Scope of Work and Deliverables	Scope of Work and Deliverables
Setup and configuration of th Center	e Contact Setup and configuration of the Contact Center
<ol> <li>A Tourist Assistance Conthat will cater inquiries through the induction of the inductin of the induction of the induction of the induction of the</li></ol>	ugh, but not Communication Response Hotline that will cater inquiries through, but not limited to: a. Calls b. Voicemail c. E-mail
<ul> <li>2. Project Team <ul> <li>TACC English-Fil</li> <li>Agents (24x7 for F</li> <li>English-speaking</li> <li>(Voice, Email, Chat</li> </ul> </li> <li>TACC English-Ko</li> <li>Agent (8x5 for K</li> <li>English-speaking</li> <li>(Voice and Chat)</li> <li>TACC English-Ma</li> <li>Agent (8x5 for andEnglish-speaking</li> <li>(Voice and Chat)</li> <li>24x7 Multilingual (I</li> <li>Agent</li> </ul>	<ul> <li>2. At least seven (7) agent seats at the agency's communication hotline/support team: One (1) Project Leader and One (1) Quality and Assurance Officer</li> <li>orean - 1 Korean and tourists</li> <li>ndarin - 1 Mandarin g tourists</li> </ul>
3. Provide Vendor's conta facility / Support team; one Leader and (1) Quality and Officer.	(1) Project 3. Contact center is off-site.
<ol> <li>Contact Center is Off-Site.</li> </ol>	4. Set-up and install redundant internet lines at the agency's communication hotline

<ol> <li>Set-up and install redundant internel lines at the Vendor call center facility without integration to existing DOT Network Infrastructure.</li> <li>The Vendor must provide internet line for use of agents for internet browsing when necessary.</li> <li>The Contact Center as a Service (DOT hotline center) must be cloud-based flexible, scalable, and able to integrate to the application system.</li> </ol>	<ul> <li>5. The agency must provide internet line for use of agents for internet browsing when necessary.</li> <li>6. The Contact Center as a service (DOT hotline center) must be cloud-based, flexible, scalable and able to integrate to the application system.</li> <li>7. The call center agents must be provided with headsets with noise cancellation features. The call center agents at the</li> </ul>
<ul> <li>8. The call center agents must be provided with Headsets with noise cancellation features/ The call center agents at the Vendor site must be provided with individual workstations throughout the duration of the contract.</li> <li>9. Provide IVR scripts and recommended call flow and routing.</li> </ul>	<ul> <li>duration of the contract.</li> <li>8. Provide a draft of Interactive Voice Response (IVR) scripts and recommend call flow and routing.</li> </ul>
10. Report and call must be customizable	
Training of Agents, Supervisors, and IT administrators	Training of Agents, Supervisors, and IT administrators
1. Provide Administration, Agent and Supervisor training.	1. Provide Administration, Agent and Supervisor training
Testing, Maintenance, and Technical	Testing, Maintenance, and Technical
<ol> <li>Support         <ol> <li>Provide User Acceptance Testing and documentation.</li> </ol> </li> <li>The Vendor must be able to provide Help Desk and Technical Support of its own Call Center Facility.</li> <li>Provide software troubleshooting and support, system diagnostic, and future software release updates.</li> <li>The vendor must be able to provide emergency service outside normal working hours on its own Call center facility</li> </ol>	<ul> <li>documentation.</li> <li>2. The Vendor agency must be able to provide</li> <li>24/7 Help Desk and Technical Support on</li> <li>its own Call Center Facility</li> <li>communication hotline.</li> <li>3. Provide software troubleshooting and</li> </ul>
Call Recordings	Call Recordings
1. The CRM application is expected to be capable of auto-dumping recordings to	1. The Customer Ketallons Management

<ul> <li>a public cloud. The vendor will provide an Enterprise Storage as a Service (STaaS) that is capable to Archive the selected call recording for one (1) year – STaaS will only receive the files from the CRM application.</li> <li>2. Archive of selected recordings for at least 1 year - Tracking call volume and call arrival patterns.</li> <li>3. After the subscription of contract, all recordings should be downloaded from the Cloud Storage. The client can download it on their own, or, they can raise a ticket to the Vendor for assistance to download it on their behalf. The Client needs to provide a physical hard drive to store the archive recordings</li> </ul>	<ul> <li>of auto-dumping recordings to a public cloud. The vendor agency will provide an Enterprise Storage as a Service (STaaS) that is capable to Archive the selected call recording for one (1) year – STaaS will only receive the files from the CRM application.</li> <li>2. Archive of selected recordings for at least 1 year - Tracking call volume and call arrival patterns.</li> <li>3. After the subscription of contract, all recordings should be downloaded from the Cloud Storage. The client can download it on from their own, or, they can raise a ticket to the Vendor agency for assistance to download it on their behalf. The Client needs to provide a physical hard drive to store the archive recordings</li> </ul>
Reports	Reports
The agency must submit a digital and printed copy of the terminal report, covering all aspects of the project from planning to execution. It must include insights, analysis, recommendations, and evaluations of the hotline center	The agency must submit a digital and printed copy of the terminal report, covering all aspects of the project from planning to execution. It must include insights, analysis, recommendations, and evaluations of the hotline center
1. Provide performance Standards Summary Report to DOT which includes daily, weekly, and monthly reports.	<ol> <li>Provide performance Standards Summary Report to DOT which includes daily, weekly, and monthly reports.</li> </ol>
<ol> <li>Provide Historical Reports retrieval and retention (1 year) – Based on the subscribed contract.</li> </ol>	2. Provide Historical Reports retrieval and retention (1 year) – Based on the subscribed contract.
3. Submit Incident Reports.	3. Submit Incident Reports.
4. The Vendor is required to provide a bi- weekly presentation deck and a monthly accomplishment report to the Information Technology Division (ITD). Additionally, the Vendor must grant dashboard access for the departments to view and extract daily, weekly, and monthly reports as needed.	

III. SCOPE OF PRICE PROPOSAL AND BUDGET ALLOCATION	III. SCOPE OF PRICE PROPOSAL AND BUDGET ALLOCATION		
<ol> <li>The service shall be for a period of 12 months, to commence upon the receipt of the Notice to Proceed.</li> </ol>	1. The service shall be for a period of 12 months, to commence upon the receipt of the Notice to Proceed.		
<ul> <li>2. The Approved Budget of Contract (ABC) for the project is Fourteen Million Five Hundred Thousand pesos (Php 14,500,000.00) inclusive of all applicable taxes, commissions, bank charges, and other fees as may be incurred in the process.</li> <li>3. The budget is inclusive of technical equipment, training fees, software, telecommunication charges, and remote site network connectivity.</li> <li>4. The budget is inclusive of change orders, modification of applications, and other professional services.</li> </ul>	<ul> <li>2. The Approved Budget of Contract (ABC) for the project is Fourteen Million Five Hundred Thousand pesos (Php 14,500,000.00) inclusive of all applicable taxes, commissions, bank charges, and other fees as may be incurred in the process.</li> <li>3. The budget is inclusive of technical equipment, training fees, software, telecommunication charges, and remote site network connectivity.</li> <li>4. The budget is inclusive of change orders, modification of applications, and other professional services.</li> </ul>		
IV. QUALIFICATIONS	IV. QUALIFICATIONS		
<ol> <li>Subcontracting is not allowed.</li> <li>The bidder must be majority Filipino- owned and in the Philippines.</li> <li>The bidder must have a similar nature and completed contract of service for the past two (2) years for the time of submission and opening of the bids with an amount of at least fifty percent (50%) of the Approved Budget of the Contract.</li> <li>The bidder must conform with the standard Labor Code of the Philippines-Law.</li> <li>Proposed storage as a service (STaaS) must be an in-country public cloud provider in Philippines.</li> <li>STaaS must be offered as a managed service support.</li> </ol>	<ol> <li>Subcontracting is not allowed.</li> <li>The bidder must be majority Filipino-owned and in the Philippines.</li> <li>The bidder must have a similar nature and completed contract of service for the past two (2) years for the time of submission and opening of the bids with an <i>aggregate</i> amount of at least fifty percent (50%) of the Approved Budget of the Contract.</li> <li>The bidder must conform with the standard Labor Code of the Philippines-Law., <i>as</i> <i>amended</i>.</li> <li>Proposed storage as a service (STaaS) must be an in-country public cloud provider in Philippines.</li> <li>STaaS must be offered as a managed service <i>with 24x7x7</i> support.</li> </ol>		
V. TECHNICAL REQUIREMENTS	V. TECHNICAL REQUIREMENTS		
SPECIFICATIONS Infrastructure at Vendor Contact Center Facility •Workstations and necessary technical equipment provided including headsets with noise cancellation features	SPECIFICATIONS Infrastructure at Vendor Contact Center Facility ·Workstations and necessary technical equipment provided including headsets with noise cancellation features		

- Back-up Power Supply during Call Hours
- Call Center Telephony System Function is telephony, reports, and calls recording
- Reporting Produce real-time and Historical call reports
- Two locals loops and/or backbone carriers
- · Infrastructure and Connectivity
- supports at least 99% uptime; IPV6 **Project Team** 
  - TACC 4 English-Filipino speaking Agents (24x7 Shift)
  - TACC 1 Korean and English-speaking Agents (8x5 Shift)
  - TACC 1 Mandarin and Englishspeaking Agents (8x5 Shift)
  - · 24x7 Multilingual (Email) Live Agent
  - (1) Project Leader and (1) Quality and Assurance Officer

## **Call Center Provider**

- 1. Customer Service Representative to:
- Answer non-complex inquiries
- Resolves non-complex inquiries (90%)
- Completes all customer call records all call logs to produce call reports
- Upon employment, provision of certificate of satisfactory services from their past employer/s
- 2. Call Center Manager
- Upon employment, provision of certificate of satisfactory services from their past employer/s
- -At least 10 years in the call center industry
- Must provide CV
- 3. Technical Support for IT and Equipment related support
- All technical support and maintenance for IT and equipment used at the call center facility should be supported in-house by the Vendor

## Services

- Provide, operate the contact center at the specified shifts
- $\cdot\,$  Response to tourism-related inquiries
- Record and store all transaction in database (Customer Relationship Management)

- Back-up Power Supply during Call Hours
- $\cdot$  Call Center Telephony System –
- Function is telephony, reports, and calls recording
- Reporting Produce real-time and Historical call reports
- Two locals loops and/or backbone carriers
- Infrastructure and Connectivity supports at least 99% uptime; IPV6

## **Call Center Provider**

- 1. Customer Service Representative *aims* to:
- Answer non-complex inquiries
- Resolves non-complex inquiries (90%)
- Complete all customer call records and all call logs to produce call reports
- Upon employment, provision of certificate of satisfactory services from their past employer/s
- 2. Call Center Manager aims to:
- Upon employment, provision of certificate of satisfactory services from their past employer/s
- -At least 10 years in the call center industry
- Must provide CV
- 3. Technical Support for IT and Equipment related support
- All technical support and maintenance for IT and equipment used at the call center facility should be supported in-house by the <u>Vendor agency</u>

## Services

- Operation hours: 24/7 by shifting of schedule
- Provide *and* operate the contact center at the specified shifts
- · *Respond* to tourism-related inquiries
- Record and store all transaction in database (Customer Relationship Management)
- · Provide Agent Productivity Report

Provide Contact Center Performance	
Report / Deck to be presented in bi-	
weekly frequency	• Provide remote monitoring capability
<ul> <li>Provide remote monitoring capability</li> </ul>	<ul> <li>Quality Assurance monitoring and</li> </ul>
<ul> <li>Quality Assurance monitoring and</li> </ul>	reporting
reporting	• Devise, recommend and employ
• Devise, recommend and employ	technology process improvements to
technology process improvements to	maintain reliable capabilities
maintain reliable capabilities	• Gathering of information and resolution
• Gathering of information and resolution	<i>resolving</i> of stakeholder concerns/
of stakeholder concerns/questions, top	questions, top call drivers for a weekly
call drivers for a weekly performance	performance review
review	

This shall form an integral part of the Bidding Documents.

For the guidance and information of all concerned.

USEC. FERDINAND C. JUMAPAO DOT-BAC Chairperson

April 26, 2024



The DOT Building, 351 Sen. Gil Puyat Ave., 1200 Makati City, Philippines Tel. Nos. (632) 8459-5200 to 8459-5230 • www.tourism.gov.ph