



TERMS OF REFERENCE

SUBSCRIPTION TO ONLINE AVIATION DATA

I. **BIDDER** : Air Travel and/or Tourism Data Provider

II. **OBJECTIVES**

- Subscribe to aviation intelligence data provider that will enable the Office of Tourism Development Planning, Research and Information Management (OTDPRIM) and the Office of Product and Market Development (OPMD) to acquire vital and up-to-date aviation analytical data tools;
- Gather and analyze pertinent aviation data on the Philippines and its competitor countries that will enable DOT to formulate a Route Development strategy aimed at enhancing long-term growth for Philippine international gateways and destinations.
- Provide aviation data which may assist the Philippine Air Panel members in formulating the government's decisions on critical issues deliberated on by the panel;
- View potential market opportunities based on historical, current, and future air passenger market, schedule, and airport data; and
- Provide breadth and depth of data analytics that allows the user to have a deep understanding of air travel evolution (e.g., which source markets and types of traveler profiles are favoring and traveling into/through the Philippines, and how long are their stay) so that the Department is able establish effective strategies in a timely manner.

III. **MINIMUM REQUIREMENT OF SUPPLIER:**

- A Philippine-based OR International Online Aviation Data Provider
- Must have at least 3 years of experience in providing service of similar nature;
- Must have provided air travel and/or tourism data and analytics to other National Tourism Organizations (NTOs) or Destination Management Company (DMC); and
- Must be willing to provide services on send-bill arrangement.

IV. **SCOPE OF WORK/DELIVERABLES**

The supplier must provide the Department with an online platform for airline and airport data accessible to at least three (3) concurrent users. Access must be unlimited.

The following offices will be provided with access to the aviation data:

- Office of Tourism Development Planning, Research and Information Management (OTDPRIM) – 1 pass
- (OPMD) Route Development – 1 pass
- Office of Undersecretary for Tourism Regulation Coordination & Resource Generation (TRCRG) – 1 pass



Up-to-date air travel data should include the following:

1. Schedule Analyzer:

- Seasonality and scheduling of reports
- Future seat capacity and historical capacity
- Ability to view top carriers, departure/arrival reports, and aircraft types
- Capability to generate customized reports and graphs

2. Traffic Analyzer:

- Daily monitoring of flights and seat capacity
- Weekly/monthly/quarterly/annually comparison reports by route/country/region
- Reporting on estimated worldwide flown traffic of commercial air transport vehicles (scheduled & non-scheduled), including volume of incoming and outgoing passengers by air carrier and port
- Reporting on total market size and identification of unserved routes
- Additional appreciated features: ability to forecast short-mid-long term air travel performance, forward booking data.

3. Air Capacity Database: Monthly update frequency and latency refresh

4. Support and Training: High-quality onboarding, including introduction and training sessions; Dedicated customer support for DOT staff using the online platform(s)

V. PROJECT DURATION

- The service shall run for the period of **six (6) months** upon issuance and acknowledgement of the Notice to Proceed.

VI. BUDGET & SOURCE OF FUNDS

- The total budget is **Nine Hundred Seventy-Five Thousand Pesos (PHP 975,000.00)** to be charged against the **ISSP MOOE FY 2024 Funds**, inclusive of all applicable taxes, service fees, bank charges, and other fees that may be incurred in the process.

VII. PROJECT OFFICER

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