

TERMS OF REFERENCE

Tokens and Giveaways

- I. **Title** : Procurement of Tokens and Giveaways for Tourism Champions Challenge (TCC) Awarding Ceremony in PICC
- II. **Date of Delivery:** 12 April 2024
- III. **Delivery Location:** Office of Special Concerns, DOT Building, Makati City

IV. Background

The Tourism Champions Challenge (TCC) is an annual process of invitation, enhancement, selection, and execution for tourism-related projects targeted to enhance destination areas of local government units (LGUs) through sustainable, inclusive, and resilient tourism strategies. It aims to enhance and develop local tourism destinations by soliciting project ideas and providing technical assistance through the conduct of capacity building to augment the LGU's competence in developing and managing projects, as well as support excellent tourism projects.

A total of 98 project proposals from 90 LGUs were received by the DOT Regional Offices (ROs). Among these, 41 proposals were endorsed by the DOT ROs to the TCC Committee on 30 June 2023. Subsequently, 15 LGU proposals were selected through a comprehensive evaluation process conducted by the TCC Committee. Knowledge Partner, PricewaterhouseCoopers (PwC) Philippines, conducted thorough review/validation on the selection processes utilized by the DOT ROs and TCC Committee. A face-to-face training activity was conducted at Puerto Princesa City on 20 to 24 November 2023 with the 15 selected LGUs to enhance their project proposals.

The LGUs have presented their final presentation to the TCC Committee and invited judges on 18 January 2024 in Cebu City. This will be followed by the TCC Awarding Ceremony on 15 April 2024 in Metro Manila.

In line with this, the DOT Office of Special Concerns is in need on an enterprise to provide, arrange, package, and deliver the following tokens or giveaways for 200 guests and participants during the TCC Awarding Ceremony.

V. Objectives

As part of the succeeding Phase of the TCC implementation, the TCC Committee shall conduct the TCC Awarding Ceremony after the final presentation of LGU project proposals. The Awarding Ceremony aims to finalize the ranking of the top 15 project proposals (i.e., Ranks 1 to 5 each for Luzon, Visayas, and Mindanao) and which will ultimately determine the extent of support DOT and TIEZA will provide to implement the LGU projects.

VI. Indicative Program

TENTATIVE TIME	ACTIVITY
01:00 - 02:00pm	<i>Arrival of Guests and Participants in PICC</i>
04:00 - 04:30pm	Opening Ceremony <ul style="list-style-type: none">◆ Opening Prayer◆ Cultural Presentation◆ TCC Video◆ TCC Omnibus Video

	<ul style="list-style-type: none"> ◆ Acknowledgement of Judges, Advisors, PwC and TCC Committee ◆ Intermission Number
04:30 – 04:40pm	Message of DOT Secretary Christina Garcia Frasco
04:40 – 04:50pm	Message of President Ferdinand Romualdez Marcos, Jr.
04:50 – 05:20pm	Awarding of the LGUs each from Luzon, Visayas and Mindanao <ul style="list-style-type: none"> ◆ 5th Place LGUs ◆ 4th Place LGUs ◆ 3rd Place LGUs ◆ 2nd Place LGUs ◆ 1st Place LGUs
05:20 – 05:30pm	Declaration of the Commencement of the TCC 2 nd Cycle by President Marcos & Secretary Frasco
05:30 – 05:35pm	Finale Performance
05:35 – 07:00pm	Dinner

VII. Scope and Deliverables

The top 15 LGUs together with invited guests and participants during the TCC awarding ceremony will be provided by tokens and giveaways as part of the recognition on their perseverance and dedication in the first cycle of the TCC. Following are the tokens:

1. Ukelele
2. Dried Mango with Chocolate
3. Reed Diffuser
4. Inabel Hand Towel
5. Jute Shopping Bag (Small)
6. Canvas Bag

Particulars
LOT 1
I. Ukelele (40 pieces) (PhP 97,052.80) <u>Specification:</u> <ul style="list-style-type: none"> - Size: 23-24 inches - Scale Length: 15 inches - Width of Nut 1.38 inches - Material: Made of Mahogany - Number of Frets: 18 - Width of 12th Frets: 1.77 inches <u>Package inclusion:</u> <ul style="list-style-type: none"> - 1 Soprano Travel Ukelele with Love the Philippines (LTP) print logo - 1 soft case - 1 strap - 1 capo - 1 set of strings - 3 picks
LOT 2
II. Dried Mango with Chocolate (140 pieces) (PhP 45,546.20) <u>Specification:</u> <ul style="list-style-type: none"> - Export-quality dried mangoes coated in rich & dark chocolate - Weight: 120 grams
LOT 3
III. Reed Diffuser (120 pieces) (PhP 87,360.00) <u>Specification:</u> <ul style="list-style-type: none"> - 100 ml diffuser oil - 5 pieces reed sticks - Preferred scents: lavender, peppermint, lemon, rose, fresh bamboo - 1 rattan iconic accent - 1 rattan coaster <u>Packaging:</u> <ul style="list-style-type: none"> - With box and product tag - With LTP printed logo based on previous order
IV. Inabel Hand Towel (310 pieces) (PhP 46,906.10)

<p><u>Specification:</u></p> <ul style="list-style-type: none"> - Size: W25in x L15in (approximately) - Material: Inabel fabric – handwoven - Colors: Black and Red (equally distributed)
<p>V. Jute Shopping Bag (Small) (120 pieces) (PhP 43,672.80)</p> <p><u>Specification:</u></p> <ul style="list-style-type: none"> - L37cm x H27cm x W17cm (minimum size) - Handle size – 12” (minimum) - Material: Jute - Color: Natural <p><u>Logo Print:</u></p> <ul style="list-style-type: none"> - Full color, silk screen print (1.5 inches; minimum diameter)
<p>VI. Canvas Bag (40 pieces) (PhP 7,123.20)</p> <p><u>Specification:</u></p> <ul style="list-style-type: none"> - H 16in x W 15in (minimum size; flattened) - Handle size – 12” (minimum) - Fabric: Canvas - Color: Natural <p><u>Logo Print:</u></p> <ul style="list-style-type: none"> - Full color, silk screen print (1.5 inches; minimum diameter)

VIII. Project Cost

The total allocated budget for the abovementioned products is **Three Hundred Twenty-Seven Thousand Six Hundred Sixty-One Pesos and 10/100 (PhP 327,661.10)** covering all products and services related expenses including taxes and fees.

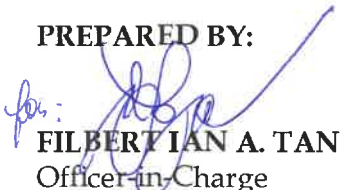
IX. Minimum Qualifications of Service Provider

1. Must have the latest PhilGEPS certification and Mayor’s Permit;
2. Must be willing to provide services on a send-bill arrangement; and
3. Service provider must provide sample of tokens/giveaways upon submission of the bid.

X. Contact Details:


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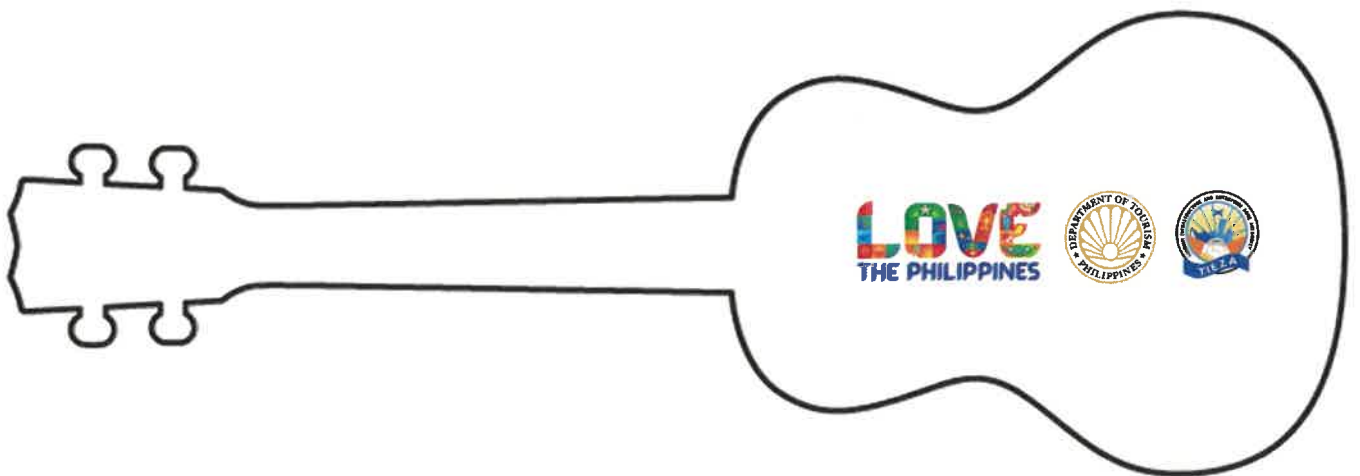
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Approved by Brandy 4/14/21

TOKENS / GIVEAWAYS (sample photos only)

