



# 2nd TOURISM PRIDE SUMMIT

20 July 2024, Saturday | UP Asian Institute of Tourism

Journey to Inclusive Hospitality:  
Embracing Diversity, Empowering Communities

| TIME               | DURATION   | ACTIVITY  |
|--------------------|------------|---|
| 9:00AM to 10:00AM  | 1 HOUR     | REGISTRATION  |
| 10:00AM            |            | OPENING CEREMONY  |
| 10:05AM to 10:15AM | 10 MINUTES | OPENING REMARKS<br><b>OIC-Undersecretary Verna S. Buensuceso</b>  |
| 10:15AM to 10:20AM | 5 MINUTES  | MESSAGE<br><b>Mayor Joy Belmonte</b>  |
| 10:15AM to 10:30AM | 15 MINUTES | KEYNOTE MESSAGE<br><b>Secretary Christina Garcia Frasco</b>   |
| 10:30AM to 10:40AM | 10 MINUTES | COMMITMENT SIGNING AND TOAST  |
| 10:40AM to 10:50AM | 10 MINUTES | PERFORMANCE   |
| 10:50AM to 11:50AM | 1 HOUR     | FIRESIDE CHAT I<br><b>Navigating Intersectionality in Tourism</b>   |
| 11:50AM to 1:00PM  | 1 HOUR     | NETWORKING LUNCH  |
| 1:00PM to 2:00PM   | 45 MINS    | PANEL<br><b>Allyship and Advocacy in Tourism</b>  |
| 2:00PM             |            | BREAK-OUT SESSIONS  |
| 2:00PM to 3:00PM   | 1 HOUR     | <b>SESSION 1</b><br>BREAK-OUT 1: The Consumer's Feedback of LGBTQ+ Friendly Destinations in the Philippines<br>BREAK-OUT 2: Empowering LGBTQ+ Entrepreneurs in Tourism<br>BREAK-OUT 3 (Part 1): Inclusive Tourism Marketing Strategies (Tour Operators) |
| 3:00PM to 4:00PM   | 1 HOUR     | <b>SESSION 2</b><br>BREAK-OUT 1: Gender and Tourism Education<br>BREAK-OUT 2: Cultural Sensitivity Training for Professionals and Enterprises<br>BREAK-OUT 3 (Part 2): Accessible Tourism: Designing for All (Tour Operators)                           |
| 4:00PM to 5:00PM   | 1 HOUR     | CLOSING RECEPTION AND NETWORKING MIXER  |

