

TECHNICAL SPECIFICATIONS
Services of an Event Integrator / Event Management Company

Ecotourism National Summit

October 01, 2024

Philippine International Convention Center (PICC), PICC Complex, Pasay City, Metro Manila

I. BACKGROUND

The overall goal of the National Ecotourism Strategy (NES) is to develop and manage globally competitive ecotourism sites and products. The National Ecotourism Strategy and Action Plan (NESAP) 2024 – 2028 serves as the country's general roadmap for the development of ecotourism over the next years. It reflects the government's policies, strategies, priority programs, and actions that support and align with the Philippine Development Plan 2024 - 2028, the Department of Environment and Natural Resources (DENR) Thrust, and the Department of Tourism (DOT) 7-Point Agenda NTDP 2023 – 2028 Strategic Goals. The NESAP 2024 – 2028 aims to “transform the country into a globally competitive ecotourism destination, leveraging its abundant natural beauty and cultural richness. This involves a commitment to conserve, enhance, sustain, and develop these assets while ensuring the equitable sharing of benefits among its people”.

In view of this, a momentous summit shall be the venue to open a new chapter for ecotourism development in the Philippines as we witness the Official Turnover of Chairmanship and subsequent bodies from the DENR and DOT well as hear from ecotourism stakeholders about their commitment to the action plan.

In this regard, the DOT needs a Conference Integrator / Event Management Company to provide the physical and technical requirements during the said meeting.

II. SCOPE OF SERVICES

The Event Integrator / Event Management Company based in Metro Manila shall provide the following:

1. Form an Event Management Team / Production House / Conference Integrator that will execute, oversee, and manage the required onsite physical & technical requirements of the event;
2. Source and hire a facilitator and technical writer who is knowledgeable in the field of ecotourism and tourism development to moderate the discussion, wrap up, and synthesize the event/panel discussion as well as prepare and write the event /meeting report;
3. Source and hire choral singers and cultural/festival performers for the Opening Ceremonies and Production Numbers;
4. Source and hire a voice-over talent/master of ceremony/program host to ensure a smooth transition in-between sessions, and activities and make the program dynamic and interactive;
5. Provide delegate/conference kits (*sustainable eco-friendly Philippine-made products*) for 130 technical and executive staff as well as principal summit participants;
6. Provide the following general requirements:
 - a) Create pre-event promotional materials and facilitate attendance promotion and invitations;

- b) Design and provide creative materials including event banner, background, signage, digital juice, title cards, photo wall; stand-by printer with ink for printing of documents on the day of the event;
 - c) Facilitate Technical Rehearsal; secure a copy of presentations and management of pre-recorded presentations, videos, messages, technical requirements, etc.;
 - d) Conduct ocular inspection of the venue and final orientation or dry run of the event at a schedule to be identified by DOT before the actual event;
 - e) Record all sessions and upload them to a specific online drive including all other creative material about the event;
 - f) Document in photos and video the event to include messages, and presentations in the session and endorse to the DOT in an external hard drive, completing with editing and same-day edit video;
 - g) Live-streaming of the event to a streaming platform and DOT's Official Social Media Pages;
 - h) Provide all logistical requirements of the event management crew, including land transportation and meals.
7. Provide the following Onsite Physical and Technical Requirements:
- a) Overall venue décor/execution and/or construction for the above-mentioned event to include but not limited to:
 - Stage design, and decoration (*using the existing stage of the venue*);
 - Venue Styling by the theme (*sustainable / ecotourism related theme*);
 - Printing of banners, signage, Sintra-board of logos, title cards, table assignment, VIP names, registration labels, etc.;
 - Twenty (20) uniform for the technical/secretariat team consistent with the theme of the event (Polo-Shirt with Philippine weave textile)
 - Registration booth (*including clipboard, pens, alcohol dispenser, etc.*)
 - b) Provision of the following requirements for the event and coordination with the technical team of the Philippine International Convention Center (PICC) for the setup and installation of all physical and technical requirements to include, but not limited to the following:
 - Audio-visual and lights (speakers, monitors, thematic visualizers, microphones, teleprompter, multi-channel mixing boards, lightning controllers & consoles, etc.)
 - LED wall screen 12 x 24ft, backdrop, stage/set/production design
 - Close circuit camera and dedicated cameras with Pan Tilt and Zoom Capabilities and remote operation for documentation purposes
 - 2 units of 55' LED TV screen
 - Teleprompter System
 - Stage truss system (as needed)
 - Microphones (goose and wireless)
 - Stand-by inkjet printer (as needed)
 - Amplifiers
 - 2 Laptop (Mac and/or Windows) with appropriate connector
 - 2 Presentation
 - Clicker/Laser Pointer
 - Extension cords/wires, appropriate cables, and video adapters (VGA, HDMI, etc.)
 - Professional Lightning System

- Signage/roll-up banner/photo wall
- Non-wired/wireless internet connection equipment
- Live-streaming to at least 1 platform
- 3-Cam System with Livefeed
- Provide a generator set to sustain the electrical requirements of the event and ensure uninterruptible power supply in the venue
- Ingress on 30 September 2024
- Egress on 01 October 2024

8. Production Management

- a) Must provide a Management Team to execute the overall sequence including but not limited to Artist Management, Technical queuing, and pre and post-event rehearsals if needed. Team composition:
- Program Director (Show Caller)
 - Stage Manager
 - Technical Director
 - Production Manager
 - Teleprompter Manager
 - Floor Director
 - Others, as necessary

9. Submit to the DOT the following after the event:

- At least two (2) copies of printed and electronic narrative documentation report;
- Compilation of documents in photos and video of the event to include presentations in the session and endorse to the DOT in an external hard drive with Same-Day Edit Video and Photo Documentation;

III. APPROVED BUDGET FOR THE CONTRACT AND MODE OF PAYMENT

The approved budget for the contract is **Seven Hundred Sixty-Nine Thousand Nine Hundred Twenty-Two Pesos and 20/100 (PhP 769,922.20)** inclusive of all applicable taxes, Government Procedures and send bill arrangement.

IV. MINIMUM REQUIREMENTS

1. Must be Filipino-owned, operated, and legally registered professional conference organizer/ production house/events management entity;
2. Must have experience in organizing international and national government events in the Philippines.
3. Must have handled at least one (1) launching event in the last 2 years;
4. Bidder must submit company profile and events previously handled;
5. Bidders must submit their quotation with cost breakdown to differentiate the amount of service fee and the amount to be earmarked for the payment to the third parties or other proprietors. Otherwise, tax withheld will be credited from the total contract price.

Contact Person:



KENNETH LORENZ R. RUEDAS

Tourism Operations Officer II

Contact No.: 8459-5200 to 30 local 516

Email Address: tdpd@tourism.gov.ph ; krruedas@tourism.gov.ph

Approved by:



RAMIL S. BASUEL

Chief

Tourism Development Planning Division