



TECHNICAL SPECIFICATIONS

- **PROJECT:** *Marhaba Boracay: Halal Shores for Muslim Travelers*
- **DATE:** September 10, 2024
- **VENUE:** Boracay, Malay, Aklan

➤ **PURPOSE / OBJECTIVE**

- Launch an exclusive cove for Muslim women in Boracay Newcoast in partnership with the Malay LGU as part of the many efforts to transform the Philippines into a Muslim-friendly destination;
- Promote the island of Boracay as a Muslim-friendly destination to a high-level, international audience with sizeable reach;
- Encourage the various Embassies from strategic and potential markets to energize Muslim-friendly travel in the Philippine archipelago

➤ **MINIMUM REQUIREMENTS**

- Must be a PHILGEPS registered service provider.
- Must be able to provide services within the Boracay Island.
- Must have a Mayor's Permit or Local Business Permit.
- Willing to provide services on send-bill arrangement.

➤ **SPECIFICATIONS / SCOPE OF WORK / DELIVERABLES**

Events Organizer:

- a) Decorations for the Venue (Muslim-inspired with Aklanon Touch)
 - a. Stage Decorations
 - b. Welcome Entrance Tunnel
 - c. Table Centerpieces
 - d. Ceiling Decorations
 - e. Additional Floor Design
- b) Photowall Backdrop within Venue
- c) Overall event direction and coordination
- d) Miscellaneous Logistics

TOTAL BUDGET: PHP 160,000.00 (VAT-inclusive)

- *Chargeable against item a.3.d.2 of the Halal and Mindanao Operations under Branding and Marketing Communications Continuing Funds FY 2023*



➤ **CONTACT PERSON:**

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