## FY 2024 PHYSICAL PLAN

Department: Department of Tourism (DOT) Agency: Office of the Secretary Organization Code : 210010100000

Organization Code . 210010100000											
Particulars	UACS CODE	Current Year Accomplishments				Ph	ysical Tar	get		l	
		Actual	Estimate	Total	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Variance	Remarks
1	2	3	4	5	6	7	8	9	10	. 11	12
Part A											
I. Operations											
OO : Tourism Revenue, Employment and Arrivals Increased								4	0		
TOURISM POLICY FORMULATION AND PLANNING PROGRAM	310100000000000										
Outcome Indicator(s)											
Number of tourism strategies, policies and action plans developed		227	28	225	150	38	40	37	35		
Output Indicator(s)											tue.
Number of technical assistance provided to tourism stakeholders								.9			
- Local Government Units (LGUs)		1267	180	1447	1134	280	296	288	270		
- Non-LGUs		1548	245	1793	1590	385	413	410	382		
Percentage of entities assisted who rated the technical assistance as satisfactory		98%	94%	96%	95%	95%	95%	95%	95%		
TOURISM INDUSTRY TRAINING PROGRAM	3102000000000000										
Outcome Indicator(s)											
Percentage of target industry personnel trained that rated the services as satisfactory		99%	95%	97%	95%	95%	95%	95%	95%		
Percentage of the total number of industry workforce/ pax trained that improved their performance/ economic situation/ marketability		0%	5%	5%	5%	0%	0%	0%	5%		
Output Indicator(s)											
Percentage of attendees/trainees that completed the training		98%	94%	96%	95%	95%	95%	95%	95%		
Number of persons trained											
- LGUs		12470	811	13281	3963	943	1045	1072	903		
- Industry Personnel		73495	3405	76900	15727	3392	4471	4346	3518		
Number of training conducted		3933	109	4042	528	118	154	146	110		

Particulars	UACS CODE	Current Year Accomplishments				Ph	ysical Tar	get		Madana	P
		Actual	Estimate	Total	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Variance	Remarks
1	2	3	4	5	6	7	8	9	10	11	12
STANDARDS DEVELOPMENT AND ENFORCEMENT PROGRAM	310300000000000										
Outcome Indicator(s)											
Percentage of accredited tourism enterprises that maintained the tourism standards and regulations		99.00%	96%	97%	97%	97%	97%	97%	97%		
Output Indicator(s)											
Number of tourism standards reviewed		12	4	16	12	4	4	4			
Percentage of accreditation applications acted upon within the prescribed period		95%	96%	96%	98%	98%	98%	98%	98%		
Number of accredited enterprise		4955	1975	6341	8863	1451	2621	2675	2116		
MARKET AND PRODUCT DEVELOPMENT PROGRAM	310400000000000										
Outcome Indicator(s)											
Percent increase in the number of products developed and/or enhanced		31.00%	31.00%	31%	33%	33.00%	33.00%	33.00%	33.00%		
Percent increase in the number of partners selling the Philippines in the domestic and international markets		24.00%	10.00%	17%	29%	19.00%	20.00%	20.00%	20.00%		
Output Indicator(s)					1						
Number of travel trade development/ support activities conducted		334	94	428	380	87	97	102	94		
Number of consumer activations conducted/ support activities conducted	v	514	221	735	861	209	223	218	211		
Number of product development activities conducted		361	101	462	418	108	103	90	117		

In coordination with:

MILAGROS Y. SAY Director, Planning Service

Approved By

ATTY. REYNALDO L. CHING

Assistant Secretary, Administration and Finance