



SUPPLEMENTAL/BID BULLETIN NO. 1

Procurement of Consulting Services for DOT Corporate Media and Communication Strategy (DOT-BAC-REI No. 2025-001)

This **Supplemental/Bid Bulletin No. 1** is issued to shortlisted bidder/s to clarify, modify and/or amend items in the Bidding Documents as discussed and agreed during the Pre-Bid Conference held on 28 February 2025 for the aforementioned project. This shall form part of the Bidding Documents

I. The following clarifications are provided for the guidance and reference of the shortlisted bidders:

A. Under Bidding Documents, Section VI. Terms of Reference

❖ Item III. SCOPE OF WORK AND DELIVERABLES III.6. Multimedia Tourism Program

Question: In the weekend program, will the project include media placements (such as media amplification) or just solely production?

Answer: Yes, the project includes both airing and media placements, covering all stages from pre-production, conceptualization, and production to post-production, and airing.

B. On the Pitch Presentation

- ❖ If declared "passed" during the opening of Technical Bids on **13 March 2025 (10:00 AM), to be held at the 4th Floor Conference Room, DOT Main Office, Makati City,** shortlisted bidder will be required to present to the DOT Officials, BAC Members, and BAC TWG, as part of the technical evaluation/rating of the TWG (Please refer to Section III. Bid Data Sheet, ITB Clause 25.3- Criteria and Rating – D. Plan of Approach and Methodology).
- ❖ Bidder will be given thirty (30) minutes to present (excluding the question-and-answer portion) on **14 March 2025 starting at 10:00 AM to be held at the 4th Floor Conference Room.**
- ❖ Shortlisted bidder is requested to submit four (4) hard copies and soft copy in flash drive of their presentation deck in a separate envelope (labeled as "Presentation Deck") to be submitted together with the Technical Bid and Financial Bid envelopes on **13 March 2025 (until 9:00 A.M.)** at the Procurement Management Division (PMD) Office, 4th floor, DOT Bldg.

For the guidance and information of all concerned.

06 March 2025


USEC. FERDINAND C. JUMAPAO
DOT-BAC Chairperson

