



## **SUPPLEMENTAL/BID BULLETIN NO. 1**

### **Procurement of Consulting Agency for the IMC Enhancement and Activation of the Love the Philippines Campaign (DOT-BAC-REI No. 2025-002)**

*This **Supplemental/Bid Bulletin No. 1** is issued to shortlisted bidders to clarify, modify and/or amend items in the Bidding Documents. This shall form part of the Bidding Documents*

**I. The following clarifications are provided for the guidance and reference of the shortlisted bidders:**

**A. On the Pitch Presentation**

- ❖ Shortlisted bidders who will be declared “passed” during the Opening of Technical Bids on **05 May 2025 (10:00 AM) at the 4th Floor Conference Room, DOT Bldg., Makati City**, will be required to present to the DOT Officials, BAC Members, BAC TWG and other tourism stakeholders that the DOT may invite during the pitch presentation.
- ❖ Bidders will be given thirty (30) minutes to present (excluding the question-and-answer portion) on **05 May 2025 starting at 1:30 PM to be held at the 4th Floor Conference Room, DOT Bldg., Makati City**. Order of presentation is as follows:

	<b>Name of Bidders</b>	<b>Schedule</b>
1.	ODV Creative Media Inc.	1:30-2:30 P.M.
2.	Universal Vision Solution Communications Inc.	2:30-3:30 P.M.

- ❖ Shortlisted bidders are requested to submit five (5) hard copies and soft copy in flash drive of their presentation deck in a separate envelope (labeled as “Presentation Deck”) to be submitted together with the Technical Bid and Financial Bid envelopes on **05 May 2025 (until 9:00 A.M.)** at the Procurement Management Division (PMD) Office, 4<sup>th</sup> floor, DOT Bldg.

For the guidance and information of all concerned.

28 April 2025

**USEC. FERDINAND C. JUMAPAO**  
DOT-BAC Chairperson

