

**SHORTLISTING RATING SHEET**  
**PR AGENCY FOR DIVE PHILIPPINES MEDIA CAMPAIGN**

		Name of Bidder
<b>I. APPLICABLE EXPERIENCE OF THE COMPANY AND MEMBERS (50)</b>		
A. Number of PR & Creatives Projects Completed = (10)		
1. 6 to 10 projects or more = 15		
2. 5 projects and below = 10		
3. No PR & Creatives projects undertaken = 0		
B. Number of Social Media/ Digital Accounts Handled = (10)		
1. 6 to 10 projects or more = 15		
2. 5 projects and below = 10		
3. No projects undertaken = 0		
C. Years of Experience in Similar & Related Projects = (10)		
1. 2 years and above = 10		
2. 1 year to 23 months = 5		
3. Less than 1 year = 3		
D. Number of dive-related projects completed= (20)		
1. 1 project and above = 20		
2. No projects = 0		
<b>II. QUALIFICATION OF PERSONNEL WHO MAY BE ASSIGNED TO THE JOB (30)</b>		
A. Combined years of experience working in PR and Advertising Industry (including freelance work) = (5)		
1. More than 3 years = 5		
2. 1 to 3 years = 2		
3. No experience = 0		
B. Combined number of PR and Digital Marketing projects completed = (5)		
1. 5 projects or more = 5		
2. Less than 5 projects = 2		
3. No similar or related projects completed = 0		
C. Number of dive-related projects completed= (10)		
1. 1 project and above = 10		
2. No projects = 0		
D. Dive certification level of diver team member/cons 10		
1. Dive Master/ Dive Instructor = 10		
2. Advanced Open Water/Rescue Diver = 5		
3. Open Water Diver = 2		
4. No certification = 0		
<b>III. CURRENT WORKLOAD RELATIVE TO CAPACITY (20)</b>		
A. Number of On-going Similar and Related Projects (20)		
1. 4 or more on-going projects = 20		
2. 1 to 3 on-going projects = 10		
3. No on-going projects = 0		
<b>GRAND TOTAL</b>		0

\*Note: Passing Rate: 80 pts.

**PREPARED BY:**

**EVALUATED BY:**

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