



## RESULTS OF TECHNICAL BID EVALUATION

**MR. JUDD B. BALAYAN**

Group Chief Financial Officer

**DDB PHILIPPINES, INC.**

16/F Two World Square, 22 Upper McKinley Road,  
McKinley Hill, Fort Bonifacio  
Taguig City

Dear **Mr. Balayan**:

In relation to the competitive bidding for the ***Procurement of Consulting Services for the Department of Tourism's Advocacy Programs and Campaigns – 2<sup>nd</sup> Posting (DOT-BAC-REI No. 2021-009)***, the DOT-Bids and Awards Committee Technical Working Group (DOT-BAC TWG) has conducted a careful evaluation of the technical proposal of the shortlisted consultant using the criteria set forth in the Request for Expression of Interest (REI) and arrived at the following result:

Name of Bidder	Score	Findings
<b>DDB PHILIPPINES, INC.</b>	<b>69%</b>	<b>Failed</b>

For your information.

Very truly yours,

**OIC-USEC. REYNALDO L. CHING**  
DOT-BAC Chairperson

Received by the bidder:

\_\_\_\_\_  
(Signature over Printed Name)

Date : \_\_\_\_\_