



SUPPLEMENTAL / BID BULLETIN NO. 1

Procurement of Consulting Services of a Media Planning and Placement Agency for Philippine Tourism Branding for Opportunity and Emerging Markets (DOT-BAC REI No. 2020-004)

This Supplemental/Bid Bulletin No. 1 is being issued in response to inquiries and request for clarification from prospective bidders for the aforementioned project.

A. Response to Queries received by BAC:

Bidder's Concern	BAC's Reply
<p>#1 From Ms. Steffi Sales of Romulo Law office, writing on behalf on their client, a foreign supplier who is interested to join the bidding.</p> <p>They are requesting to be allowed to submit a Platinum RED Membership Certificate while waiting for the issuance of their Tax Clearance which is one of the requirements for upgrading the PhilGEPS membership to Platinum</p>	<p>The DOT-BAC appreciates the interest of your client to participate in this bidding process. However, this project is not open to foreign bidders. As stated in the Terms of Reference under Item V. Qualifications:</p> <p>"1. <i>The agency must be a full media planning and placement agency with the required manpower/personnel and staff. It shall be duly established in the Philippines, and must have an existing international media agency partner with strong client presence in the DOT's international priority markets.</i>"</p> <p>Further, it is stated in the bidding documents under Section I. Request for Expression of Interest (REI):</p> <p>"6. <i>Bidding will be conducted through open competitive bidding procedures using non-discretionary "pass/fail" criterion as specified in the IRR of RA 9184.</i></p> <p>Bidding is restricted to Filipino citizens/sole proprietorships, cooperatives, and partnerships or organizations with at least sixty</p>

	<i>percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines."</i>
<p>#2. From IPG Mediabrands:</p> <p>Due to the health and safety protocols of the ECQ and MECQ until May 31, we are constrained to work from home and we have limitations to make printout and get manual signatures on our submissions. Are soft copy submissions allowed?</p>	<p>For the meantime, we are obliged to implement the existing rules and regulations where submission of soft copies are not yet allowed. In case there will be changes in the regulations, we will issue another bid bulletin.</p>
<p>#3. From IPG Mediabrands</p> <p>Does the Curriculum Vitae need to be signed by the person issuing it? If yes, can it be electronically signed?</p> <p>Does the Curriculum Vitae of the team who will work on the project needs to be notarized?</p>	<p>For eligibility stage, the Curriculum Vitae (CV) of the personnel who will be assigned to this project can be electronically signed and need not be notarized.</p>
<p>#4. From IPG Mediabrands</p> <p>Does the six (6) copies need to be certified every page by the authorized signatory?</p>	<p>Yes, every page of the six (6) copies must be certified by the authorized signatory.</p>
<p>#5. From IPG Mediabrands</p> <p>Will there be a pre-bid conference or orientation specific to the project? When?</p>	<p>Yes, there will be a pre-bid conference for shortlisted bidders. This will be conducted during the 2nd stage of bidding process, before the submission of the technical and financial bid.</p>
<p>#6. From DDB Group Philippines</p> <p>May we know if we need to pay the bidding documents on eligibility stage or once shortlisted?</p>	<p>Bidding documents are free of charge on eligibility stage and may be downloaded at the PhilGEPS and DOT websites.</p>

For the guidance and information of all concerned.

28 May 2020


ASec. ROBERTO P. ALABADO III
DOT-BAC Chairperson