



SUPPLEMENTAL/BID BULLETIN NO. 1

Procurement of Consulting Services for the Digital Media Planning and Placements for the Global Campaign of the Department of Tourism (DOT-BAC REI No. 2021-023)

This **Supplemental/Bid Bulletin No. 1** is issued to lone shortlisted bidder to clarify, modify and/or amend items in the Bidding Documents as discussed and agreed during the Virtual Pre-Bid Conference held on 15 September 2021 for the aforementioned project. This shall form part of the Bidding Documents

The following clarifications are provided for the guidance and reference of the shortlisted bidders:

A. On the Terms of Reference

Under Item III. Scope of Work and Deliverables

- Top 3-5 countries per opportunity and emergency market regions will be shared by DOT once the Notice to Proceed is issued to the awarded consultant.
- Agency is encouraged to propose new talents, influencers, and brand ambassadors that can be featured in Digital Media.
- The “More Fun Awaits” materials will be used for the global campaign promotions. Said materials will be shared once the Notice to Proceed is issued to the awarded consultant.

B. On the Bidding Documents

- Bidders will be allowed to submit unnotarized TPF.6 (Format of Curriculum Vitae for proposed Professional Staff), as well as the use of digital or electronic signature on the said form, pursuant to GPPB Resolution Nos. 16-2019 and 09-2020. However, bidders are required to submit the notarized forms during post-qualification.

B. On the Pitch Presentation

- Bidders will be given thirty (30) minutes to present and another thirty (30) minutes for the question-and-answer.
- The Pitch Presentation for this campaign will be on **29 September 2021 at 1:30 P.M.** Please see the Zoom Meeting link below:

Join Zoom Meeting

<https://us02web.zoom.us/j/87267160430?pwd=UC9kOTFVUGw3cm1xeWcvUjluSjM2dz09>

Meeting ID: 872 6716 0430

Passcode: branding

- Shortlisted bidder is requested to submit one (1) hard copy and soft copy in flash drive of the presentation deck to be included in the original technical bid envelope.

For the guidance and information of all concerned.

20 September 2021

OIC-USEC. REYNALDO L. CHING
DOT-BAC Chairperson