



REQUEST FOR EXPRESSION OF INTEREST

The Department of Tourism, through its Bids and Awards Committee (BAC) invites consultants to apply for eligibility and shortlisting, and if found shortlisted, to bid for the hereunder project:

Name of Project: Procurement of the Services of a Creative Agency for the Philippine Heritage Project (2nd Bidding)
DOT-BAC-REI No. 2019-016

Brief Description: Services of a Creative Communications Agency to promote the Philippine Heritage Project

Approved Budget for the Contract: Fifteen Million Philippine Pesos (PhP 15,000,000.00)

Contract Duration: November to December 2019

The list of minimum requirements is indicated in the Eligibility Form. Eligibility of prospective bidders shall be checked using non-discretionary "pass/fail" criteria. Shortlisting of eligible consultants will be done based on the following criteria:

Criteria		Numerical Weight
I. APPLICABLE EXPERIENCE OF THE CONSULTANT		60%
A.	<i>Appropriateness of the agency for the assignment</i>	20%
	Full Service Creative Agency	20%
	Production Agency only	15%
	Public Relations Agency	10%
	Others	5%
B.	<i>Extent of network of the agency</i>	10%
	National	10%
	Regional	5%
C.	<i>Number of Similar Projects Completed in the last 5 years</i>	10%
	At least one nationwide campaign	10%
	At least one regional campaign	5%
	No campaign	0%
D.	<i>Years in Existence</i>	10%
	5 years & above	10%
	Below 5 years	5%
E.	<i>Projects Handled in last in the last 5 years</i>	10%
	At least one project with contract cost equal or greater than PhP 10 Million	10%
	Project with contract cost less than PHP 10 Million	5%
II. QUALIFICATION OF PERSONNEL WHO MAY BE ASSIGNED TO THE JOB		20%
	Meets the minimum required personnel and years of experience	20%
	Meets the minimum required personnel but less than minimum years of experience	10%

	Does not meet the minimum required personnel	0%
III.	CURRENT WORKLOAD RELATIVE TO CAPACITY	20%
	No project with contract cost equal or greater than Php 10 Million	5%
	1-2 projects with contract cost equal or greater than Php 10 Million	20%
	3 or more projects with contract cost equal or greater than Php 10 Million	10%
	TOTAL	100%

The Minimum Passing Score is 80%

Only five (5) eligible consultants shall make up the shortlist. The evaluation procedure to be adopted shall be Quality Based Evaluation (QBE).

All particulars relative to Eligibility Statement and Screening, Bid Security, Performance Security, Pre-Bidding Conference(s), Evaluation of Bids, Post-Qualification and Award of Contract shall be governed by the pertinent provisions of R.A. 9184 and its Implementing Rules and Regulations (IRR).

The schedule of activities is as follows:

<i>Activities</i>	<i>Schedule</i>
1. Issuance and availability of Eligibility Documents/Checklist	September 18 to 24, 2019 (8:00 a.m. to 5:00 p.m.) 4 th Floor, DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City
2. Submission of Eligibility Requirements	Deadline until September 25, 2019 up to 9:00 a.m. only 4 th Floor, DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City
3. Opening of Eligibility Documents/Eligibility Check	September 25, 2019 (10:00 a.m.) 4 th Floor Conference Room, DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City
4. Results of Shortlisting	September 27, 2019
5. Issuance of Bid Documents to Shortlisted Eligible bidders	October 2 to 21, 2019 (8:00 a.m. to 5:00 p.m.) October 22, 2019 (until 9:00 a.m.) 4 th Floor, DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City
6. Pre-Bid Conference with Shortlisted Eligible bidders	October 9, 2019 (10:00 a.m.) 4 th Floor Conference Room, DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City
7. Deadline for request for clarification	October 11, 2019
8. Supplemental/Bid Bulletin	October 15, 2019
9. Submission of Bids (Technical & Financial bids)	Deadline until October 22, 2019 up to 9:00 a.m. only 4 th Floor, DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City
10. Opening of Bids (Technical bids)	October 22, 2019 (10:30 a.m.) 4 th Floor Conference Room, DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City

The Eligibility Documents/Checklist may be obtained free of charge at the DOT-BAC Secretariat c/o Ms. Maria Alma O. Almazan, 4th Floor, DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City (Tel. Nos. 459-5200 to 30 loc. 425). Submission and results of eligibility shall be in the same office.

Bid documents may be obtained by the **Shortlisted Eligible Bidders** at the DOT-BAC Secretariat c/o Ms. Maria Alma O. Almazan at the 4th Floor DOT Bldg., No. 351 Sen. Gil Puyat Ave., Makati City upon payment of non-refundable fee of **Twenty-Five Thousand Philippine Pesos (PhP 25,000.00)**.

Payment shall be made to the DOT-Cashier, Ground Floor, DOT Bldg., No. 351 Sen. Gil Puyat Avenue, Makati City.

The DOT reserves the right to reject any or all bids, declare a Failure of Bidding at any time prior to the contract award, or not to award the contract, without thereby incurring any liability, and make no assurance that a contract shall be entered into as a result of the bidding. Likewise, the DOT may waive any minor defect therein and accept the offer most advantageous to the government. Further, the DOT assumes no responsibility whatsoever to compensate or indemnify bidders for any expenses incurred in the preparation of the bid.

Approved by:

A handwritten signature in blue ink, appearing to read 'Roberto P. Alabado III', is written over a printed name and title.

ASEC. ROBERTO P. ALABADO III
DOT-BAC Chairperson

Date of Postings:

PhilGEPS website: September 18 to 25, 2019

DOT Websites: September 18 to 25, 2019

DOT Bulletin Board: September 18 to 25, 2019