

#	Eligibility Check and Shortlisting Criteria	%
I.	COMPANY QUALIFICATIONS (54%)	
A	Capability to do both marketing and PR functions	10
B	Holding a physical office in Indonesia	10
C	Can assign 1 Executive Director / Marketing Director and 2 or more support staff who can communicate in English and in Bahasa Indonesia	9
	Can assign 1 Executive Director / Marketing Director and 1 support staff who can communicate in English and in Bahasa Indonesia	7
D	With at least 6 years of work experience in travel and tourism	10
	With 2-5 years of work experience in travel and tourism	7
E	Has experience as a market representative for a National Tourism Office	5
F	A member of an international or local tourism association/organization	5
G	Not a travel agency or similar line of business	5
	<i>Items A to G except E are all mandatory. A "0" score in any of the above except E will merit automatic disqualification.</i>	
II.	MANPOWER QUALIFICATIONS (36%)	
H1	Executive Director / Marketing Director	
H1a	Education	
	Tourism, Marketing, Management or other related courses	3
	Other Courses	2
H1b	Citizenship / Residency	
	Citizen/ Permanent Resident or legal immigrant of Indonesia with more than 6 years of residency in Indonesia prior to hiring	5
	Citizen/ Permanent Resident or legal immigrant of Indonesia with 2-5 years of residency in Indonesia prior to hiring	3
H1c	Language	
	Able to communicate in English and Bahasa Indonesia	4
H1d	Knowledge on the Philippines	
	Have handled projects related to the Philippines	4
H1e	Work Experience with Indo Travel Trade	
	With more than 6 years of work experience with Indo travel trade	5
	With 2-5 years of experience with Indo travel trade	3
H2	Support Staff	
H1a	Education	
	Tourism, Marketing, Management or other related courses	3
	Other Courses	2
H1b	Citizenship / Residency	
	Citizen/ Permanent Resident or legal immigrant of Indonesia with more than 6 years of residency in Indonesia prior to hiring	4
	Citizen/ Permanent Resident or legal immigrant of Indonesia with 2-4 years of residency in Indonesia prior to hiring	3
H1c	Language	
	Able to communicate in English and Bahasa Indonesia	4
H1d	Knowledge on the Philippines	
	Have handled projects related to the Philippines	4

	<i>All items are mandatory. A "0" score in any of the above categories will merit automatic disqualification.</i>	
III.	Current Workload Relative to Capacity	10
	Has 0-2 ongoing projects	10
	Has 3-4 or more ongoing projects	8
	Has 5 or more ongoing projects	6

Note: Passing Rate is 70%