



Bid Notice Abstract

Request for Proposal (RFP)

Reference Number 7595335
Procuring Entity DEPARTMENT OF TOURISM - REGION IV-B MIMAROPA
Title FOOD TOURISM RESOURCES INVENTORY AND MAPPING
Area of Delivery Metro Manila

Solicitation Number:	2021-04-01	Status	Pending
Trade Agreement:	Implementing Rules and Regulations		
Procurement Mode:	Negotiated Procurement - Small Value Procurement (Sec. 53.9)	Associated Components	1
Classification:	Consulting Services	Bid Supplements	0
Category:	Education and Training Services		
Approved Budget for the Contract:	PHP 150,000.00	Document Request List	0
Delivery Period:	2 Day/s		
Client Agency:		Date Published	06/04/2021
Contact Person:	Faye Angeli Argamosa Reyes Tourism Operations Officer Ii 351 Sen. Gil Puyat Avenue Makati City Metro Manila Philippines 1200 63-459-5200 Ext.119 tdd.mimaropa@gmail.com	Last Updated / Time	05/04/2021 19:10 PM
		Closing Date / Time	12/04/2021 01:00 AM

Description

PROJECT BACKGROUND

The Department of Tourism is planning to develop a Philippine Food Tourism Roadmap and Strategic Plan in 2021. This is part of our sustaining efforts to position the Philippines as center of food and gastronomy by developing and promoting food and gastronomy tourism.

In line with this, the Regional Office is expected to conduct an inventory of food tourism resources and assets in key destinations, and following the UNWTO Guidelines for the Development of Gastronomy Tourism. The inventory of resources and assets will serve as initial inputs to support the preparation of the roadmap.

The workshop shall provide outputs on the following:

1. Assess if food and gastronomy tourism is a competitive product for the region
2. Identify specific food and gastronomy resources and assets that are ready for product development (in cities, municipalities, provinces, culinary routes, etc.)

DOCUMENTARY REQUIREMENTS FOR ONLINE PROVIDERS

- Current Mayor's Permit / Business Permit / BIR Certification (for Individual)
- PHILGEPs' Registration Number or Certificate of Platinum Membership
- Registration Certificate from SEC or DTI
- Original or certified true copy of duly notarized Omnibus Sworn Statement

TECHNICAL DESCRIPTION / SPECIFICATIONS

Duly Licensed Online Training Provider should be able to provide the following:

- Two (2) day of online workshop;
- Program Development – curriculum relevant to industry needs and standards;
- Must have had Trainer experience with tourism stakeholders;
- Must have conducted seminars around the country;
- Engagement of Industry Experts as Resource Speakers;

- Platform set-up to ensure that training will run smoothly/Must have Zoom capability;
- Develop and administer pre-registration and feedback/post-evaluation in consultation with the End-user;
- Provide Host and Moderator during the Webinar;
- Issuance of E-certificates/Certificates of Attendance;
- Provide training/session materials without further charges or fees;
- Provide Photo Documentation, zoom recording, and Post-activity Report;
- Must be residing in Metro Manila; and
- Must be able to provide the requirements on send bill arrangement

PROPOSED WORKSHOP SCHEDULE

DATE /TIME : April 15, 2021

TARGET PARTICIPANTS : MIMAROPA Local Government Units and Tourism Stakeholders

TOPIC : Analysis of Philippine Food and Gastronomy Tourism from an Internal Viewpoint and Workshops

NO. OF PARTICIPANTS : 20 pax

DATE /TIME : April 16, 2021

TARGET PARTICIPANTS : MIMAROPA Local Government Units and Tourism Stakeholders

TOPIC : Inventory Mapping and Workshop Presentations

NO. OF PARTICIPANTS : 20 pax

PROJECT OFFICER/CONTACT PERSON

MARC RAMIRO R. ORTIZ LUIS

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Tourism Development Division

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