



SUPPLEMENTAL/BID BULLETIN NO. 1

This Supplemental/Bid Bulletin is issued to all prospective bidders to clarify, modify and/or amend items in the Bidding Documents as discussed and agreed during the Pre-Bid Conference held on 15 September 2021 for the ***Procurement of Consulting Services for the Research Program on the Development of Domestic Cruise Tourism Program and Other Nautical Tourism Products (DOT-BAC-REI No. 2021-021)***.

I. Section VI. Terms of Reference

FROM	TO
<p>VIII. PROJECT DURATION AND BUDGET</p> <p>The research shall commence upon the receipt of the Notice to Proceed and should be completed within 5 months.</p>	<p>VIII. PROJECT DURATION AND BUDGET</p> <p>The research shall commence upon the receipt of the Notice to Proceed and should be completed within 4 months.</p>

II. The following clarifications are provided for the guidance and reference of the shortlisted bidder:

Listed are the questions and clarifications from the bidders	Answers and Applied amendments in the Terms of Reference
<p>1. What will be the other framework/bases of the study aside from the National Cruise Tourism Development Strategy?</p>	<p>-The 2017-2019 cruise statistics/utilization in the Philippines which may also be provided by the end-user.</p> <p>-National Tourism Development Plan</p> <p>-Studies/ researches that will provide technical insights in on the feasibility of inter-port cruise operations in the Philippines</p>
<p>2. Will there be specific destinations that will be focused by the study?</p>	<p>The NCTDS has identified priority destinations, specifically, the Turquoise Triangle. However, the conduct of this study may further identify other destinations as priority considering that the target market this time are the domestic travelers. The study is therefore not limited to work around the Turquoise Triangle but can further explore other destinations that can be prioritized based on the viability of inter port circuits and routes in terms of operational/ technical viability and</p>

Listed are the questions and clarifications from the bidders	Answers and Applied amendments in the Terms of Reference
	availability of land-side product offerings.
3.What are the other cruise and nautical products that may be included in the study?	-Yachting/Sailing -River Cruise -Lake Cruise
4. Who will be the respondents of the study?	-Government Cruise Tourism Stakeholders: Regional Offices Local Government Units Offices involved in cruise operations (PPA, MARINA, BOQ, DENR, DOTR, etc.) -Private Cruise Tourism Stakeholders: Port Agents Shore Excursion Handlers Tour Operators
5. Should we still submit another marketing plan aside from the one in TPF 4?	Bidder may provide a more precise and concise methodology.
6. What will be the schedule of the presentation?	A pitch presentation will be scheduled to allow shortlisted bidders who are declared compliant with the technical requirements during the opening of bids to present their proposed market research plan and methodologies to the Bids and Awards Committee (BAC) and end-users on September 29, 2021 at 10:00 a.m. A maximum of 30 minutes will be given to each market research and consulting firm for their presentation. There will be a 10-minute question and answer portion after each presentation. The presentation will be rated by the BAC and end-users individually, based on the criteria set for "II. Plan of Approach and Methodology." Ratings will be added to the overall score for the technical bid and averaged to arrive at a final score per agency.
7. Under Section IX. B. Technical Bid Criteria for Rating (I. B.1. Professional Experience), will the requirement of 5 or more tourism-oriented research or consulting projects apply for each individual consultant?	It will be cumulative or total of all projects for all the assigned/qualified personnel

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8. What does cruise-related operations mean?	This also involves the land-based operations for cruise such as port agents, tour operations/guiding and shore excursions.
9. Under Section IX. B. Technical Bid Criteria for Rating (III. Experience and capability of the firm), can it be a component of a project?	Yes, the market research/surveys or product development studies may be a sub-component of a wider project.
10. How many hard copies should we submit?	The end-user will require one (1) hard copy when the study is completed and a soft copy that is viable for electronic distribution and future production of hard copies

This shall form an integral part of the Bidding Documents.

For the guidance and information of all concerned.

September 21, 2021


OIC-USEC. REYNALDO L. CHING
 DOT-BAC Chairperson 