

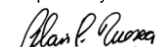
PERFORMANCE INDICATOR - June 30, 2021

Department: Department of Tourism (DOT)
 Agency: Office of the Secretary
 Organization Code : 210010100000

Particulars	UACS CODE	Physical Targets					Physical Accomplishments					Variance	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
Part A													
I. Operations													
OO : Tourism Revenue, Employment and Arrivals Increased													
TOURISM POLICY FORMULATION AND PLANNING PROGRAM	3101000000000000												
Outcome Indicator(s)													
1. Number of tourism strategies, policies and action plans implemented		15	23	20	21	79	32	31			63		Physical accomplishment in 2nd Quarter is higher than the target because there were several strategies, policies and action plans implemented addressing new normal environments of the tourism industry nationwide
Output Indicator(s)													
1. Number of technical assistance provided to tourism stakeholders		321	417	376	280	1394	185	198			383		COVID-19 Pandemic halted most activities due to restrictions in LGUs and changes in quarantine classifications
2. Number of technical assistance provided to LGUs		398	426	386	268	1478	210	216			426		COVID-19 Pandemic halted most activities due to restrictions in LGUs and changes in quarantine classifications
3. Percentage of entities assisted who rated the technical assistance as satisfactory		94%	94%	94%	94%	94%	97%	97%			97%		Stakeholders and LGUs were satisfied with the assistance received from DOT
TOURISM INDUSTRY TRAINING PROGRAM	3102000000000000												
Outcome Indicator(s)													
1. Percentage of target industry personnel trained that rated the services as satisfactory		92%	92%	92%	92%	92%	98%	97%					Tourism industry manpower were satisfied with the services provided
Output Indicator(s)													
1. Number of training days delivered		227	291	257	190	965	207	366			573		The target for 2nd quarter was exceeded because most of the trainings were conducted virtually and which enabled the participants to complete the training course.
2. Percentage of attendees/trainees that completed the training		90%	90%	90%	90%	90%	98%	97%					Tourism industry manpower were satisfied with the services provided
3. Number of LGUs trained		889	1325	1394	1132	4740	888	1,305			2193		Most of the training programs were targeted for tourism stakeholders. Hence, there were fewer LGUs that attended the trainings

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STANDARDS DEVELOPMENT AND ENFORCEMENT PROGRAM	3103000000000000												
Outcome Indicator(s)													
1. Percentage of accredited tourism enterprises that maintained the tourism standards and regulations		97%	97%	97%	97%	97%	99.78%	99.81%			99.80%		Almost all accredited tourism-related establishments have maintained the DOT standards
Output Indicator(s)													
1. Number of tourism standards reviewed		0	1	1	0	2	9	0			9		The review of the tourism standards occurred in the 1st quarter
2. Number of inspections of tourism enterprises conducted		889	1325	1394	1132	4740	2297	1,718			4015		Ocular inspection conducted virtually resulted to overperformance in 2nd quarter
3. Percentage of accreditation applications acted upon within the prescribed period		96%	96%	96%	96%	96%	99%	98%			99%		Accreditation officers were efficient in processing applications.
MARKET AND PRODUCT DEVELOPMENT PROGRAM	3104000000000000												
Outcome Indicator(s)													
1. Percentage increase in the number of travel partners selling the Philippines in the identified Opportunity Markets		10.65%	0.00%	10.55%	0.60%	7.00%	0.00%	79.00%					Engagement of travel partners occurred by 2nd quarter, thus recorded a big percentage increase
2. Percentage increase in the number of Philippine properties considering to venture into the new markets and/or willing to offer the new activities		7.94%	0.00%	7.94%	0.20%	4.00%	51.00%	82.00%					Increase in the number of companies selling the Philippines occurred in 2nd quarter this year.
Output Indicator(s)													
1. Number of trade development/trade support activities conducted facilitated-invitational/familiarization tours/missions product presentations facilitated		78	89	165	57	389	166	186			352		Some of the activities were conducted online
2. Number of consumer activations conducted-joint and consumer promotions, production of collaterals, tactical ads placed/initiated, PR and publicity activities		107	143	159	114	523	411	396			807		Some of the activities were conducted online
3. Number of products developed and product partners engaged		78	135	172	162	547	940	488			1428		Virtual engagements enabled to reach more product partners

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