

PERFORMANCE INDICATOR - December 31, 2020

Department: Department of Tourism (DOT)
 Agency: Office of the Secretary
 Organization Code : 210010100000

Particulars	UACS CODE	Physical Targets					Physical Accomplishments					Variance	Remarks
		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
Part A													
I. Operations													
OO : Tourism Revenue, Employment and Arrivals Increased													
TOURISM POLICY FORMULATION AND PLANNING PROGRAM	3101000000000000												
Outcome Indicator(s)													
1. Number of tourism strategies, policies and action plans implemented		2	5	5	2	14	24	16	12	23	75	61	Overperformance is attributed to strategies, policies and action plans implemented to specifically address the new normal scenario of the tourism industry
Output Indicator(s)													
1. Number of technical assistance provided to tourism stakeholders		909	785	874	829	3397	328	341	831	508	2008	-1389	COVID-19 Pandemic halted most activities due to restrictions in LGUs
2. Number of technical assistance provided to LGUs		832	856	700	606	2994	343	256	813	505	1917	-1077	COVID-19 Pandemic halted most activities due to restrictions in LGUs
3. Percentage of entities assisted who rated the technical assistance as satisfactory		92%	92%	92%	92%	92%	96%	96%	98%	97%	97%		Stakeholders and LGUs were satisfied with the assistance received from DOT
TOURISM INDUSTRY TRAINING PROGRAM	3102000000000000												
Outcome Indicator(s)													
1. Percentage of target industry personnel trained that rated the services as satisfactory		90%	90%	90%	90%	90%	94%	100%	100%	99%	97%		
Output Indicator(s)													
1. Number of training days delivered		416	553	766	334	2069	111	501	463	317	1392	-677	Training days were shortened.
2. Percentage of attendees/trainees that completed the training		90%	90%	90%	90%	90%	95%	100%	99%	100%	99%		
3. Number of LGUs trained		746	1056	1133	943	3878	320	740	4145	1896	7101	3223	More LGUs participated in the trainings provided by DOT. Further, capacity development activities were conducted thru online platforms



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STANDARDS DEVELOPMENT AND ENFORCEMENT PROGRAM	310300000000000												
Outcome Indicator(s)													
1. Percentage of accredited tourism enterprises that maintained the tourism standards and regulations		90%	90%	90%	90%	90%	100%	99.91%	99.8%	99%	100%		Tourism-related establishments are compliant with the standards set by DOT
Output Indicator(s)													
1. Number of tourism standards reviewed		0	1	1	0	2	3	0	13	2	18	16	Overperformance was attributed to the review of standards for the new normal scenario
2. Number of inspections of tourism enterprises conducted		1402	1058	1829	1787	6076	611	1,099	3425	1005	8140	64	Some inspections were conducted virtually for the issuance of the Certificate of Authority to Operate
3. Percentage of accreditation applications acted upon within the prescribed period		90%	90%	90%	90%	90%	98%	96%	99%	98%	98%		Accreditation officers were efficient to the needs of TREs
MARKET AND PRODUCT DEVELOPMENT PROGRAM	310400000000000												
Outcome Indicator(s)													
1. Percentage increase in the number of travel partners selling the Philippines in the identified Opportunity Markets		10%	10%	10%	10%	10%	10.65%	0.00%	10.55%	0.06%			Underperformance is due to COVID-19 restrictions
2. Percentage increase in the number of Philippine properties considering to venture into the new markets and/or willing to offer the new activities		10%	10%	10%	10%	10%	7.94%	0.00%	7.94%	0.00%			Underperformance is due to COVID-19 restrictions
Output Indicator(s)													
1. Number of trade development/trade support activities conducted facilitated-invitational/ familiarization tours/missions product presentations facilitated		28	41	82	52	203	30	91	96	90	307	104	Some of the activities were conducted online
2. Number of consumer activations conducted-joint and consumer promotions, production of collaterals, tactical ads placed/initiated, PR and publicity activities		47	110	166	82	405	69	250	264	206	789	384	Some of the activities were conducted online
3. Number of products developed and product partners engaged		100	102	89	74	365	162	329	301	188	980	595	Virtual engagements enabled to reach more product partners

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