



MS. MARY MARIEL P. SINGSON
Corporate Treasurer/Head of Accounts
Mediasense, Inc.
2776 Faraday Street
Baranggay San Isidro
Makati City

Dear *Ms. Singson*:

The *Department of Tourism* (hereinafter called "Procuring Entity" has received financing (hereinafter called "funds") from *General Appropriations Act 2019* (hereinafter called the "Funding Source") toward the cost of *Procurement of the Services of a Public Relations (PR) Agency for the Philippine International Dive Expo (PHIDEX)*. The Procuring Entity intends to apply a portion of the funds in the amount of *Eight Million Two Hundred Thousand Philippine Pesos (PhP8,200,000.000)* to eligible payments under the contract for *DOT-BAC-REI No. 2019-014* for which the Bidding Documents is issued.

1. The Procuring Entity now invites bids to provide the *Consulting Services of a Public Relations (PR) Agency for the Philippine International Dive Expo (PHIDEX)*. More details on the services are provided in the Terms of Reference (TOR) for the project.
2. The Consultant shall be selected and employed in accordance with Quality-Based Evaluation (QBE) procedures as described in the Bidding Documents.
3. This notice has been addressed to the hereunder short listed consultants:

a. Mediasense, Inc.

It is not permissible for you to transfer this invitation to any other consultant.

4. The Bidding Documents may be acquired at the PDOT-BAC Secretariat c/o Maria Alma O. Almazan, at the 4th Floor, DOT Bldg., No. 351 Sen. Gil Puyat Avenue, Makati City during office hours at *8:00 a.m. to 5:00 p.m. from July 30, 2019 and until 9:00 am on August 19, 2019* upon payment of non-refundable fee of **PhP10,000.00** to the DOT Cashier, Ground Floor, DOT Bldg., No. 351 Sen. Gil Puyat Avenue, Makati City, Philippines.

It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the website of the Philippine Department of Tourism, provided that Bidders shall pay the non-refundable fee for the Bidding Documents not later than the submission of their bids.

5. The **DOT** will hold a Pre-Bid Conference on *August 7, 2019 at 10:00 a.m.* at 4th Floor Conference Room, DOT Bldg. No. 351 Sen. Gil Puyat Avenue, Makati City, which shall be open to all short listed consultants.

Yours sincerely,


of **ASEC. ROBERTO P. ALABADO III**
BAC Chairperson