



SUPPLEMENTAL/BID BULLETIN NO. 2

This Supplemental/Bid Bulletin is issued to all prospective bidders to clarify, modify and/or amend items in the Bidding Documents as discussed and agreed during the Pre-Bid Conference held on 25 August 2021 for the ***Procurement of Consulting Services for a Full-Service Agency for the Philippine International Dive Expo (PHIDEX) (DOT-BAC-REI No. 2021-019)***.

I. The following clarifications are provided for the guidance and reference of the shortlisted bidders:

Listed are the questions and clarifications from the bidders	Answers and Applied amendments in the Terms of Reference
1. Is there already a venue for the hybrid PHIDEX event?	1. The team is looking at conducting the hybrid event in Radisson Blu Cebu or SMX Skyhall Seaside Cebu.
2. Is there a need to update or change the PHIDEX logo?	2. The current PHIDEX logo must be retained.
3. Do the content partnerships have to be placed in dive media outlets?	3. Not necessarily exclusive to dive media outlets. Content partnerships may be executed with general lifestyle or travel media outlets.
4. Is there a separate budget for monitoring and reporting?	4. The Monitoring and Reporting budget should be incorporated in each project component.
5. Are there any preferred publications / organizations for the international and local media list?	5. The international and local media list should be able to cover promotions in the following markets: United States, Germany, South Korea, Japan, China, France, Italy, Spain, Thailand, and Taiwan.
6. Will PHIDEX provide the assets such as photos and clips for the regular content posts?	6. The team will provide photos and videos from the existing content bank, but the agency should note that these photos have been used for previous campaigns. The agency should include an appropriate budget for the use of new content for this campaign.
7. How many copies of documents must be submitted?	7. Bidders are required to submit one (1) original and five (5) photocopies of their bids in a sealed envelope.
8. For the pitch deck, how many set of print out is required and is there a need to submit in USB?	8. Bidders are requested to submit one (1) hard copy of the presentation deck and soft copy in a USB flash drive.

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9. Will e-signatures of the personnel on TPF6 be allowed?	<p>9. E-signatures of personnel on TPF6 (Format of Curriculum Vitae for Proposed Professional Staff) is allowed, provided that it is originally/physically signed by the authorized representative.</p> <p>During the post-qualification, the required original signature and notarized documents should be submitted.</p>

II. Pitch Presentation

1. Shortlisted bidders who will be declared compliant with the technical requirements on the opening of bids will be required to present their proposed campaigns to the members of the Bids and Awards Committee (BAC) and the end-user during the pitch presentation on September 9, 2021 at 10:00 a.m onwards.
2. A maximum of 45 minutes will be given to each agency for its presentation. A 15-minute question and answer portion with the BAC and the end-user will follow after the pitch presentation.
3. The presentation will be rated based on the criteria set for "Technical Bid Criteria for Rating: C. Plan of Approach and Methodology". Ratings will be added to the overall score for the technical bid and averaged to arrive at a final score per agency.

This shall form an integral part of the Bidding Documents.

For the guidance and information of all concerned.

August 31, 2021


OIC-USEC. REYNALDO L. CHING
 DOT-BAC Chairperson 