


CY 2013 PHYSICAL PLAN

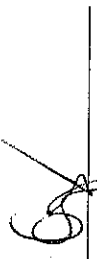
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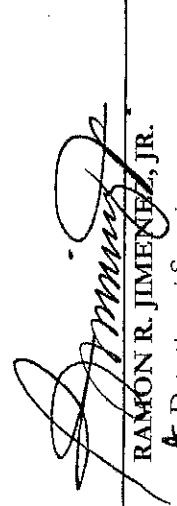
Office: DEPARTMENT OF TOURISM

MAJOR FINAL OUTPUTS (MFOs)/ PROGRAMS/ACTIVITIES/ PROJECTS (PPAs)	PERFORMANCE INDICATORS (PIs)	PREVIOUS YEAR ACCOMPLISHMENTS (CY2012)		CY 2013 PHYSICAL TARGETS	CY 2013 PHYSICAL TARGETS			
		ACTUAL Jan. 1-Oct. 31	ESTIMATE Nov. 1 -Dec. 31		1st	2nd	3rd	4th
<b>MFO 1 - Tourism Promotional Services</b>								
A. Tourism promotional services for international tourists	No. of promotions and information drive undertaken in key tourist markets	6,759	543	5,827	1,389	1,707	1,461	1,270
	No. of media invitees	1,185	79	950	227	279	267	177
B. Tourism promotional services for domestic tourists	No. of promotions and information drive undertaken in the regions	3,626	362	1,741	383	531	469	358
	No. of media invitees	564	68	475	105	132	135	103
<b>MFO 2 - Tourism Development Planning Services</b>								
	No. of tourism development plans and studies completed and Regional TMPs updated and monitored	80	19	107	21	29	30	27
	No. of tourism products developed	211	33	326	73	89	92	72
	No. of capability building program for LGUs undertaken	151	42	280	61	79	75	65

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MFO 3 - Standards for Tourism Facilities and Services	No. of hotels/other accom facilities and tourism-related establishments (TRES) accredited and monitored	5,508	2,002	10,025	1,697	2,827	2,859	2,642
	No. of tour operators accredited and monitored	1,167	40	1,174	81	640	362	91
	No. of tourism industry, manpower, Local Government Units (LGUs) trained and monitored	11,303	1,322	15,620	3,824	4,170	3,692	3,934

  
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