

SHORTLISTING RATING SHEET
TOURISM DESTINATION MARKETING COMPANY - THAILAND

| # | Eligibility Check and Shortlisting Criteria | % |
|---|--|----|
| 1 | Work Experience as Tourism Destination Marketing Company (35%) | |
| | 10 years and above | 35 |
| | 5 years and above but below 10 years | 20 |
| | | |
| 2 | Educational background (at least 50%) of Personnel (40%) | |
| | Tourism, Marketing, Management or other related courses | 40 |
| | International Studies, Communications or other related courses | 20 |
| | Other Courses | 10 |
| | | |
| 3 | Current workload of relative to Capacity (25%) | |
| | No ongoing projects | 25 |
| | 1-3 ongoing project/s | 20 |
| | 4 or more ongoing projects | 15 |

Note: Passing Rate is 70%